Our Unique Opportunities and Challenges

an in-person workshop for professionals fulfilling educational missions through artistic exhibitions

all day Wednesday, September 27 and Thursday morning, September 28, 2023

The San Juan Marriott Resort
Museo de Arte de Puerto Rico
Museo de Arte Contemporáneo de Puerto Rico
University of Puerto Rico – Rio Piedras
Universidad Sagrado Corazón

Welcome from Alicia Kerlin, Executive Director of the Barrick Museum, University of Nevada Las Vegas

Self-Introductions

A Conversation with Marcela Guerrero, DeMartini Family Curator, Whitney Museum of American Art

Meaningful Programming that ‘Makes a Difference’ and ‘Keeps us Going’

“I Haven’t Stopped Long Enough to Celebrate!”:
The Multiple Roles We Serve and the Importance of Self-Care

About Puerto Rico Negrx, being installed at the Museo de Arte Contemporáneo de Puerto Rico with Marina Reyes Franco, Curadora

Time at the Museo de Arte de Puerto Rico

A visit to the campus of University of Puerto Rico – Rio Piedras with Flavia Marichal Lugo, Museo de Historia, Antropología y Arte and Raymond Cruz Corchado, Director of the Francisco Oller Gallery

A visit to the Galería de Arte at Universidad Sagrado Corazón with Norma Vila, Photographer, multimedia artist, exhibit coordinator and cultural manager

Reception with Deans, Arts Administrators and Advancement Officers opening ICFAD’s 59th Annual Conference

Thursday, September 28, 2023

Breakfast and Roundtable Discussions with Colleagues and Advancement Officers

Opening Keynote Speaker for ICFAD’s 59th Annual Conference

Conversation with North American Curators who have Recently Featured the Work of Puerto Rican Artists

Adjourn for travel home to campus at Noon
Tentative agenda, subject to change

Topics to possibly addressed during Roundtable Discussions (and during subsequent online discussions) include:

- Curatorial Best Practices in University-based Galleries, Museums and Public Art
- Funding Trends for University-based Galleries, Museums and Public Art
- How are practices evolving in the United States?
- Global Influences Impacting University-based Galleries, Museums and Public Art
- Challenges and Success Stories Surrounding Town/Gown Culture
- Making Exhibits Responsive to the DEIB 21st Century Campus Imperatives
- When and why to decline gifts of art
- Making an investment in human capital
- The accreditation process
- How do we share stories?: communications, marketing and the importance of social media
- Space and storage
- Collections management
- The pros and cons of operations with academic faculty or staff
- “Traveling exhibitions – developing a consortium of galleries that exchange?
- Navigating large university systems and procedures

Also invited to present is Dr. Laura Bravo López, professor at the University of Puerto Rico in Río Piedras. She is the curator of *Arrivals And Departures, Migration Experiences in Contemporary Puerto Rican Art* that will open next week at Hunter East Harlem Gallery in New York. This exhibition was first presented at the UPR Río Piedras Museum and at the Taller Puertorriqueño in Philadelphia in 2022-2023. Laura may be in New York, closing *Ida y Vuelta*, an exhibition on migration experiences in Puerto Rican contemporary art. If she is in San Juan, she looks forward to joining us.