Recognition for the arts spread across America in the 1960’s and 1970’s. The founding of the National Endowment for the Arts, federal arts programs and a burgeoning number of arts colleges and programs were manifestations of the United States’ new regard for the arts. In this wave of growth a group of perceptive academic arts leaders came together in Oberlin, Ohio in 1964, for the first conference of the International Council of Fine Arts Deans (ICFAD). Since that date thousands of arts deans, deans who have arts in their administrative portfolios and other higher education executives throughout North America and around the world have enjoyed membership in this professional organization that had chosen to focus exclusively on issues that impact arts in higher education. This organization has worked as a vehicle through which experienced and talented higher education arts executives have shared information and ideas that enhance their leadership. And, importantly, ICFAD has fostered collegial connections among its members that have endured over time.

Along with annual conferences ICFAD has offered workshops for its members to hone talents and acquire pertinent information to enhance their job performances. Recent topics covered through workshops have included fundraising, personnel and legal matters, diversity, and leadership challenges. Through conferences we have shared exciting ideas and innovations developed by our colleagues and guest presenters and, through our online forum members have sought advice from the membership.

ICFAD holds an international conference every three years bringing the membership global perspectives in which they have indicated interest. Special commendation goes to Dean Sue Ott-Rowlands from Virginia Tech University, who has coordinated the summer 2014 conference to be held in Turkey.

Serving as your president this year has been an honor and responsibility. Especially during this year of our 50th Anniversary, I have enjoyed the opportunity to work hand-in-hand with a dedicated board of directors and the organization’s staff to shape a stimulating anniversary conference, to attract new members to the organization and to increase its business sponsorships.

For this anniversary year, the Board selected the City of New Orleans because it exemplified and celebrated the roles of the arts in the life of a city. Then, the Board selected program topics and speakers in recognition of current challenges and ideas under discussion in the academy. Special credit goes to Dean Dan Guyette from Western Michigan University who chaired the Gala Celebration Committee and Dean Raymond Tymas-Jones from the University of Utah who secured special guest Andre DeShields. Board members Gail Baker from University of Nebraska at Omaha; Gerd Hauck from Ryerson University; Joe Seipel from Virginia Commonwealth University; Carol Edwards from Texas Tech University; Secretary John Crawford from Kent State University; and Treasurer George Sparks from James Madison University all deserve your kudos for their work on the conference and for the organization this year. Additionally, we couldn’t have done it without the help of our Executive Director, Alison Pruitt.

Thank you for your membership in ICFAD, and for your participation in the 50th Anniversary Conference and Gala.

Best regards,

Lucinda Lavelli
President

President: Lucinda Lavelli
Dean, University of Florida: College of Fine Arts

Secretary: John Crawford
Dean, Kent State University College of the Arts

Treasurer: George Sparks
Dean, James Madison University College of Visual and Performing Arts

Past President: Raymond Tymas-Jones
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Carol Edwards
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Daniel Guyette
Dean, Western Michigan University College of Fine Arts

Gerd Hauck
Dean of Faculty, Ryerson University Communications and Design

Gail F. Baker
Dean, University of Nebraska Omaha School of Communications

Joe Seipel
Dean, Virginia Commonwealth University School of Arts

Alison Pruitt
Executive Director

The Gala Celebration of the 50th Anniversary
International Council of Fine Arts Deans
Friday, October 25, 2013
Hotel Monteleone
Queen Anne Ballroom
New Orleans, Louisiana
WITH APPRECIATION FOR OUR SPONSORS

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Architecture, Engineering & Planning Firm  
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For more than five decades, HGA has specialized in planning, programming and designing cultural architecture for colleges and universities. From visual and performing arts centers to museums, theaters and studio arts, HGA works with clients to design arts and educational facilities that foster engagement and build community. HGA Architects and Engineers are sponsoring the Celebrate the Arts Cocktail Reception in the La Nouvelle Orleans East Ballroom at Hotel Monteleon on Thursday evening.

**HMS**
Architecture Firm  
New Orleans, LA  
hmsarchitects.com

HMS Architects is a recognized leader in providing sound, creative and enduring design through a collaborative process. We work with colleges, universities and architecture firms throughout the country to accomplish innovative performance solutions for our higher education clients. HMS Architects have organized a tour of Louisiana State University focusing on the Student Union Theater and the Music & Dramatic Arts Building on Wednesday and sponsoring lunch with New Orleans Mayor Mitchell Landrieu on Friday.

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Our multimedia portfolio solutions empower fine arts students and alumni to communicate more effectively and do more business. Through providing versatile portfolios to community members, institution admins can nurture institution-wide engagement and increase value-driven alumni donations.

Presskit.to is proudly sponsoring the ICFAD information page and schedule for the 2013 conference. Presskit.to Founder Ben Maitland-Lewis and his colleague Aidan Rush will be in attendance and are looking forward to meeting you!

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Since 1853, Steinway Pianos have set an uncompromising standard for sound, touch, beauty, and investment value. Steinway is sponsoring the Welcome Reception in the Riverview Room at Hotel Monteleon on Wednesday to kick off the 50th annual ICFAD conference.

**Theatre Consultants Collaborative**
Toronto, Ontario Canada  
www.theatrecc.com

Theatre Consultants Collaborative is a team of industry veterans and creative thinkers that share a passion for designing spaces that nurture and celebrate the performing arts. TCC helps guide universities, colleges and architects through the complexities of programming, planning and design, as well as the design and integration of specialized performance technologies.
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LOOKING TO THE FUTURE

THE 50TH ANNUAL CONFERENCE OF
THE INTERNATIONAL COUNCIL OF FINE ARTS DEANS

HOTEL MONTELEONE • NEW ORLEANS, LA

Wednesday, October 23, 2013
9:00 a.m. – 4:30 p.m.
Mentoring Initiatives for New Deans (MIND) Workshop
Facilitator: Dan Guyette, Dean, College of Fine Arts at Western Michigan University • Royal Salon D

10:15 a.m. – 4:15 p.m.
A Trip to Louisiana State University - Baton Rouge to Tour the Student Union Theater and the Music & Dramatic Arts Buildings
Hosted by: the professionals at HMS architects, apc
Meet in the lobby at 10:15

4:00 – 5:00 p.m. Registration • Queen Anne Mezzanine and 6:00 p.m. Registration • Outside the Welcome Reception

6:00 – 7:30 p.m. Welcome Reception • Riverview Room

Dinner on your own

Thursday, October 24, 2013
7:15 – 8:00 a.m. Breakfast • Queen Anne Ballroom

8:00 – 8:30 a.m. Welcome
C. Scott Hutcheson, Advisor to the Mayor for Cultural Economy, Office of Mayor Mitchell J. Landrieu • Queen Anne Ballroom

8:30 – 9:15 a.m. The Delphi Report: Updating the Forecast for the Future of the Arts in Higher Education
Margaret Merrion, Dean Emerita, College of Fine Arts at Western Michigan University

9:30 – 11:00 a.m. Accreditation and Assessment: Current and Evolving Issues, Challenges, Concerns, and Realities
Catherine Wild, Dean of the Faculty of Fine Arts at Concordia University in Montreal and President of the Canadian Association of Fine Arts
Jory Hancock, Dean, College of Fine Arts at University of Arizona • Dance
Ron Jones, President, Memphis College of Art • Art and Design
Barbara O. Korner, Dean, College of Arts and Architecture, Pennsylvania State University • Theatre
Don Bowyer, Dean, College of Fine Arts at Arkansas State University • Music
Sam Hope, Retiring Executive Director, National Office for Arts Accreditation and the Council of Arts Accrediting Associations in the United States

11:10 a.m. – 12:10 p.m.
Deans and Future Leaders • Queen Anne Ballroom
Associate Deans • Orleans Room

Leading “in the Now” while Anticipating the Future
Facilitated by Margaret Merrion, Dean Emerita, College of Fine Arts at Western Michigan University

On Being an Associate/Assistant Dean: Strategies and Dialogues
Facilitated by Kevin Paul Hofeditz, Professor and Associate Dean for Academic Affairs, Meadows School of the Arts at Southern Methodist University
and Cyrus Parker-Jeannette, Associate Dean, College of the Arts at California State University Long Beach

12:30 – 1:30 p.m. Lunch
. . . in the 21st Century Libby Larsen • Royal Salons
1:45 - 3:15 p.m. Different strokes for different folks: Education in all shapes, sizes and colors
Presenting by video conference will be Daphne Koller, co-CEO of Coursera
Joining us in person will be Jose Bowen, Dean, School of the Arts at Southern Methodist University

The Online Revolution: Learning without Limits Daphne Koller, co-CEO of Coursera
Teach Naked Jose Bowen, Dean, School of the Arts at Southern Methodist University
Queen Anne Ballroom

3:15 - 3:30 p.m. • Break

3:30 – 5:15 p.m. Roundtable Sessions: Timely Topics in the Arts
You will have the opportunity to attend three, 20-minute sessions (with five-minute breaks for transition, between) on one of the topics listed later in this program book. • Royal Salons

6:00 – 7:00 p.m. Celebrate the Arts Cocktail Reception • La Nouvelle Orleans East Ballroom
Dinner on your own

Friday, October 25

7:15 – 8:00 a.m. Breakfast • Queen Anne Ballroom

8:00 – 9:15 a.m. The Future of Arts in the Academy, Campus and Community: Partnering with Other Disciplines in Creative Initiatives and Research
Jon Alger, President of James Madison University • Queen Anne Ballroom

9:15 – 9:30 Break

9:30 – 10:45 a.m. Diversity and its Role in Higher Education
Jon Alger, President, James Madison University
Gail Baker, Dean, College of Communication, Fine Arts and Media at the University of Nebraska at Omaha

10:45 – 11:15 a.m. Break

11:15 a.m. – Noon p.m. Annual Meeting for the International Council of Fine Arts Deans
ICFAD President Lucinda Lavelli, Dean, College of Fine Arts at the University of Florida
Presentation: ICFAD’s International Symposium 2014
Sue Ott Rowlands, Dean, College of Liberal Arts and Sciences at Virginia Tech

Noon – 1:00 p.m. Lunch with New Orleans Mayor Mitchell Joseph Landrieu • Royal Salons

1:00 – 2:15 p.m. Calling Dr. Arts: Leveraging the Interdisciplinary Potential of Arts in Healthcare
David Leong, Chairman of the VCUarts Department of Theatre
Aaron Anderson, Associate Chairman, Department of Theatre, Director of the VCU Standardized Patient Program and Affiliate Faculty in the Department of Internal Medicine • Queen Anne Ballroom

2:15 – 2:30 p.m. Break

2:30 – 3:30 p.m. Inequality in Secondary Artistic Training
Kyle Wedberg, President and CEO, New Orleans Center for Creative Arts

5:30 – 6:30 p.m. Our 50th Anniversary Gala - Cocktail Reception
6:45 – 9:00 p.m. Our 50th Anniversary Gala • Black-Tie Optional • Queen Anne Ballroom

Saturday, October 26

Breakfast on your own

9:00 – 10:00 a.m. Focus on the Recovery and Renaissance: How the Arts Played a Role in the Revitalization of New Orleans, after Hurricane Katrina
Mary Len Costa, Major Gifts and Foundation Officer, Arts Council of New Orleans
Morgana King, Director of Public Art, Arts Council of New Orleans
Carol McMichael Reese, Christovich Associate Professor, School of Architecture at Tulane University
Scott Ruff, Associate Professor, School of Architecture at Tulane University • Queen Anne Ballroom

10:30 a.m.
Board busses for NOLA Arts Tour
In 2012, Jonathan R. Alger became president of James Madison University, the sixth president since the university’s founding in 1908. Under his leadership, James Madison University is engaged in a comprehensive and inclusive strategic planning process, and has also undergone its decennial university-wide review for reaccreditation. Prior to becoming president of JMU, Alger was senior vice president and general counsel at Rutgers, The State University of New Jersey. As a member of the president’s leadership team at Rutgers, Alger managed all legal affairs, provided strategic leadership, oversaw compliance, and played a critical role on many major strategic and policy initiatives.

Alger served previously as assistant general counsel at the University of Michigan, counsel for the American Association of University Professors, attorney-advisor in the U.S. Department of Education’s Office for Civil Rights, and as an associate at the international law firm of Morgan, Lewis & Bockius. At the University of Michigan, Alger played a key leadership role in the university’s efforts in two landmark Supreme Court cases on diversity and admissions and coordinated one of the largest amicus brief coalitions in Supreme Court history. He has since advised universities nationwide on how to build and sustain diversity initiatives and programs. He taught graduate courses for several programs at the University of Michigan, and undergraduate courses at Rutgers. He has also published articles on many aspects of higher education policy and law and has given hundreds of presentations around the country and abroad on these topics.

Alger has had a lifelong passion for the arts as a participant and patron, as has his immediate family. He played trombone through high school, has performed in several stage productions, and has sung with many choral groups throughout his lifetime. He sang with the Choral Arts Society of Washington for eleven years—during which time he participated in several international tours, professional recordings, and national television appearances. One of his favorite moments was a 1993 Choral Arts trip with the National Symphony and its conductor, Mstislav Rostropovich, to Russia at a critical time in that nation’s history. When you visit his office at James Madison University one of the first pieces of memorabilia you will encounter are photographs from that tour of a historic concert in Red Square. In his speech to accept the presidency at James Madison University, Jonathan Alger said this about the arts: “The visual and performing arts constitute another critical element of this holistic learning environment, providing insights into the human condition and the world around us. As a lifelong choral singer standing on this magnificent stage” (he gave his acceptance address in the Forbes Center Concert Hall), “it is hard for me to resist the temptation to break out into song (but I’ll leave that for another time, or my wife and daughter will never forgive me!). Our entire family shares a deep devotion to the arts, and we are incredibly excited to be joining a community in which the arts play a vital role.”

This inspirational university president will share his observations and thoughts about the value of arts in the academy; the important role the arts play in enhancing the culture of a campus; and the appreciation the surrounding community has for a vibrant on-campus arts program. President Alger will also discuss the value of artistic thinking and multi-perspectivism in inter- and cross-disciplinary initiatives and research.
Aaron Anderson
Associate Chairman of Department of Theatre, Director of Standardized Patient Program and Affiliate Faculty in the Depar, Virginia Commonwealth University

Aaron D. Anderson is Associate Professor and Associate Chair of the Department of Theatre, Director of Undergraduate Studies, Assistant Director of the MFA Program in Aaron.

He holds an Interdisciplinary PhD in Culture from Northwestern University and an MFA in Theatre from the University of Hawaii at Manoa.

In addition to his work in theatre and drama, he specializes in qualitative and mixed-method research design, pedagogy and curriculum design, theories of the body and methods of movement analysis. He is a recognized expert on media violence and on the use of theatre training and performance studies in applied social science, and has designed the curricula for several national and international teacher certification programs.

In 2007, Dr. Anderson was awarded VCU’s School of the Arts Award for Distinguished Achievement in Service. In 2008 he shared the Educational Innovation Award from VCU’s School of Medicine for pioneering research in the field of healthcare communication; and in 2012 he was honored with VCU’s School of the Arts’ Award of Excellence.

Other work at VCU includes teaching at the daVinci Center, the Brand Center, the Center for Corporate Education, the MBA Executive Fast Track, the Grace E. Harris Leadership Institute, the School of Nursing, the School of Medicine, the School of Engineering, and other programs. Nationally he also lectures and consults for businesses, healthcare systems, governmental agencies, and leadership institutes.


Classes at VCU include mask and movement, stage voice and speech, theatre history, dramatic literature and theory, and Asian theatre. He continues to work professionally as a fight director and military advisor across the US and overseas.
PRESENTERS

Gail Baker
Dean of the School of Communication, Fine Arts and Media, University of Nebraska at Omaha

Dr. Gail F. Baker is currently dean of the College of Communications Fine Arts and Media at the University of Nebraska Omaha. She also serves as Executive Associate to the Chancellor with responsibility for overseeing University Communications.

Prior to joining UNO, she held numerous leadership positions at the University of Florida, including Vice President for Public Relations; director of communications and chair of the Public Relations Department in the College of Journalism and Communications. She joined the University of Florida in 1995, after a four-year stint as chair of the Advertising Department at the University of Missouri-Columbia, where she also served as the director of the school’s Knight Foundation Office of Minority Recruiting and Retention. An accredited member of the Public Relations Society of America (PRSA), Dr. Baker is also a member of its College of Fellows, a distinction reserved for practitioners who have demonstrated the highest achievements within the profession.

Dr. Baker holds a Bachelor of Science degree in Journalism from the Medill School of Journalism at Northwestern University, a Master of Science degree in Marketing Communications from Roosevelt University and a doctorate in Journalism from the University of Missouri-Columbia. Her industry experience includes positions with IBM and International Harvester (now Navistar). She was a reporter and editor for the Chicago Daily Defender Newspaper.

In 2011, Dr. Baker won an Emmy Award for Outstanding Achievement in Writing for “DuSable to Obama: Chicago’s Black Metropolis.” The program, which aired nationally on PBS affiliates, was the highest grossing pledge show in WTTW history—breaking local and national records. The documentary garnered the prestigious Lisagor Award for Public Affairs Programming from the Society of Professional Journalists, Chicago Chapter. Dr. Baker won an Emmy Award in 2006, for Excellence in Documentary Writing for “Paper Trail: 100 Years of the Chicago Daily Defender,” which aired on the Chicago PBS affiliate WTTW. Dr. Baker has also received awards for teaching and research.
PRESENTERS

Jose Bowen
Dean, School of the Arts at Southern Methodist University

Jose Antonio Bowen is Algur H Meadows Chair and Dean of the Meadows School of the Arts at Southern Methodist University. Bowen has taught at Stanford, Georgetown and Miami Universities and the University of Southampton, England. He has written over 100 scholarly articles, edited the Cambridge Companion to Conducting (2003), received a National Endowment for the Humanities (NEH) Fellowship, and contributed to Discover Jazz (Pearson, 2011). He is an editor of the 6-CD set, Jazz: The Smithsonian Anthology (2011). He has appeared in Europe, Africa, Asia, the Middle East and the United States with Stan Getz, Dizzy Gillespie, Bobby McFerrin, Dave Brubeck, Liberace, and many others. He has written a symphony (nominated for the Pulitzer Prize in Music in 1985), a film score, and music for Hubert Laws, Jerry Garcia and many others. He is currently on the Editorial Board for Jazz Research Journal, the Journal of the Society for American Music, the Journal of Music History Pedagogy, and Per Musi: Revista Academica de Musica. He is a Founding Board Member of the National Recording Preservation Board for the Library of Congress, and a Fellow of the Royal Society of Arts (FRSA) in England. Bowen has been featured in The Wall Street Journal, Newsweek, USA Today, US News and World Report, and on NPR for his book Teaching Naked: How Moving Technology out of your College Classroom will Improve Student Learning (Jossey-Bass, 2012). Stanford honored him as a Distinguished Alumni Scholar in 2010.

Don Bowyer
Dean, College of Fine Arts at Arkansas State University

Don Bowyer is Dean of the College of Fine Arts at Arkansas State University. Having previously taught at every level from kindergarten through university in the United States, the U.S. Virgin Islands, and Sweden, Bowyer received his Doctor of Arts from the University of Northern Colorado, Master of Arts from California State University-Northridge, and Bachelor of Arts from West Virginia Wesleyan College.

Active in the fields of composition, music technology, and performance, Bowyer has published more than 60 pieces of music, developed an educational computer program that has been used in at least 120 countries, and has performed as a trombonist in 40 different countries. Among other performing credits, he spent five years playing trombone on eleven cruise ships in the Caribbean Sea, the Mediterranean Sea, and the Gulf of Alaska. The first ten didn’t sink.

Bowyer and his wife have also served as foster parents, having provided a home to eighteen foster children between 2003 and 2010.
Mary Len Costa  
Major Gifts and Foundation Officer, Arts Council of New Orleans

Mary Len Costa has been with the Arts Council of New Orleans since 1998. Serving as the Director of Public Art from 1999 to 2007 and Interim President/CEO from 2007 until May 2013; she is currently the Major Gifts and Foundations Officer. Mrs. Costa received a B.F.A. in textile design and weaving from the Memphis College of Art. For more than ten years, she was director of design and lead artist for one of the world’s largest producers of fabrics for the home furnishing market. Additionally, her tapestries, printed fabrics, and porcelain ceramics have been widely exhibited; she also works in the “lost wax” process for metal casting. Mrs. Costa has non-profit development experience having been part of the team that successfully raised $128 million for capital projects for a local nature institute. She undertook prospect research, donor stewardship and grant writing; and successfully secured five out of seven Institute of Museum and Library Services grants. As Director of Public Art, she administrated the City of New Orleans’ public art program and numerous private contracts working with established and emerging artists, as well as community participants to enrich in the public venue. In the past six years, she worked hand in hand with the Arts Council’s board to secure approximately $12 million for the Arts Council including four NEA project grants and $250,000 in “stimulus” funds to maintain local arts jobs. As an active community volunteer for the past 40 years, Mrs. Costa was instrumental in grassroots efforts to conserve local historic monuments and has received local and national awards for contributions to the preservation and restoration of an historic New Orleans neighborhood and the revitalization of its residential character.
Jory Hancock  
Dean, College of Arts at University of Arizona

Jory Hancock received his early training in New York where he studied as an apprentice to American Ballet Theater. After a season as a member of Pittsburgh Ballet Theater, Mr. Hancock joined Houston Ballet and was promoted to Soloist in 1978, prior to being invited to join Seattle’s Pacific Northwest Ballet as a Principal Dancer. Mr. Hancock received his M.S. at Indiana University and in 1983 accepted a faculty appointment there in ballet. In 1987 he became a member of the University of Arizona dance faculty.

Mr. Hancock has appeared throughout the United States and has danced in Canada, Mexico, China, Ecuador, Scotland and Taiwan. He has performed a wide range of styles, from classics to moderns, and has been cast as a principal in Swan Lake, Cinderella and other classics, in numerous Balanchine repertoire such as Serenade, Concerto Barocco and Four Temperaments, and in the title role and world premiere of James Clouser’s Caliban, this country’s First full length rack ballet. Mr. Hancock has worked with various contemporary choreographers such as Hans von Manen, Mark Morris, Loyce Houlton and most recently, Douglas Nielsen. Special engagements have included a tour with Mikhail Baryshnikov and appearances as guest artist with Martine von Hamel. In addition to his stage performances, Mr. Hancock is featured in five documentary specials made for PBS.

His choreography has been performed nationally and internationally as well, in such venues as the Taipei Dance Forum and the International Theatreschool Festival in Amsterdam.

Since 1990 Mr. Hancock has served as Head of the Dance Division, School of Music and Dance, and in May, 2001, began a new term as Chair of the University of Arizona Faculty.
Kevin Paul Hofeditz
Professor and Associate Dean for Academic Affairs and Professor of Theatre in the Meadows School of the Arts at Southern Methodist University

Kevin Paul Hofeditz is the Associate Dean for Academic Affairs and Professor of Theatre in the Meadows School of the Arts at Southern Methodist University. A member of Actors’ Equity Association since 1978, he began his university teaching career as an assistant professor of theatre at the University of Nebraska-Lincoln in 1983. In his fifteen years on the faculty at Nebraska, he held the positions of head of the Professional Actor Training Program, associate dean of the College of Fine and Performing Arts, and chair of the Department of Theatre Arts and Dance. He acted in 27 productions over 16 seasons (1983-1998) with the Nebraska Repertory Theatre, UNL’s resident professional company, and served as its executive and artistic director for its 1997 and 1998 seasons. Hofeditz’s roles with The Rep include Marco the Magnificent in Carnival, Charlie Baker in The Foreigner, Tom in Table Manners, Ivor Fish in Rough Crossing, John Barrymore in I Hate Hamlet Howard in The Closer, The Pirate King in The Pirates of Penzance and, in a return engagement in the summer of 2007, David O. Selznick in Moonlight and Magnolias. Additional work as an actor during this time included performances with Missouri Repertory Theatre, Pennsylvania Centre Stage, and The Little Theatre on the Square in Sullivan, Illinois.

In 1998, Hofeditz joined the SMU faculty as professor and chair of the Division of Theatre. He served as division chair through 2002 when he was appointed to the position of associate dean. From 2010 through 2012, he served as chair of the Meadows School’s Division of Dance in addition to continuing his appointment as associate dean. Since coming to Dallas, his work on stage has included performances for WaterTower Theatre’s Out-of-the-Loop Fringe Festival (Izzy Freeman in The Great White Waylor Cordes and Parr Productions), the Festival of Independent Theatres (Robert in Blind Date for the WingSpan Theatre Company), the Classical Acting Company (Ensemble in Mark Twain’s Huck Finn and Dr. Finache in A Flea in Her Ear), the Shakespeare Festival of Dallas (Westmoreland in Henry IV and Alonso in The Tempest), and the Dallas Theater Center (Herr Fa hrenkaupf in The Night of the Iguana).

Hofeditz received his B.A. with high honors in theatre performance from Southern Illinois University at Edwardsville and his M.F.A. in acting/directing from the University of Missouri-Kansas City. He participated in the Management Development Program of the Harvard Graduate School of Education (1995). He was inducted as a member of the Honor Society of Phi Kappa Phi in 1982 and commissioned as an Admiral in The Great Navy of The State of Nebraska in 1998.
Sam Hope
Retiring Executive Director, National Office for Arts Accreditation and the Council of Arts Accrediting Associations in the United States

The National Office for Arts Accreditation serves the National Association of Schools of Art and Design, the National Association of Schools of Dance, the National Association of Schools of Music, and the National Association of Schools of Theatre, and the Higher Education Arts Data Services, and these organizations constitute the Council. Mr. Hope is Executive Director of each of these organizations.

The Executive Director is the chief staff officer, administers the National Office, and oversees the implementation of Association policies and procedures. Immediately prior to his appointment, Mr. Hope held administrative positions in development and alumni relations at Yale University.

The Symphony Orchestras of Atlanta, Chattanooga, Detroit, Indianapolis, New Orleans, and the National Gallery of Art and other performing groups have programmed his compositions. From 1984 to 2011 he was Executive Editor of Arts Education Policy Review, a professional journal. He is well known as a writer on arts and education policy. He has served as a consultant to many organizations, projects and institutions. Ohio University, Yale University, the Association of Specialized and Professional Accreditors, and the National Association for Music Education are among those honoring him with a distinguished service award.

Samuel Hope earned the Master of Musical Arts degree from Yale University (1970), and the Bachelor of Music degree from the Eastman School of Music of the University of Rochester (1967), both in music composition. He was a composition student of Nadia Boulanger in France. He holds the honorary Doctor of Humane Letters from Marywood University (2001) and Maryland Institute College of Art (2007).

C. Scott Hutcheson
Mayor’s Office
Ron Jones
President, Memphis College of Art
Tennessee

RON JONES, President of Memphis College of Art since spring of 2011, has published over twenty professional articles on aesthetics, art education and criticism, written art reviews and contributed three book chapters, including Modern and Postmodern: Contemporary Pedagogy in the Visual Arts for the anthology, Art Education: Content and Practice in a Postmodern Era.

He has presented over twenty papers for the American Psychological Association, the National Art Education Association, the National Council for Policy Study in Art, the International Council of Fine Arts Deans, and the Florida Higher Education Arts Network. His interests include the politics, philosophy, and psychological definitions of art, arts administration in higher education and contemporary art.

Jones served as the chair of the WV arts council and was a founding member of the Mid-Atlantic Arts Consortium. He has served on panels for the National Endowment for the Arts and was elected to the National Council for Policy Study in Art, a group of fifty leading art education scholars; and he has coordinated National Art Education Association national convention. He served as President of the Florida Higher Education Network and is Past-President of the International Council of Fine Arts Deans. Currently he sits on the Art Education Council of Americans for the Arts.

He served on the Board of Trustees of the Tampa Museum of Art, chairing their Collections Committee and worked tirelessly for the arts in the Tampa Bay region and with the local arts agency. In Memphis he is a subscriber to all the visual and performing arts program series, serves on the Overton Park Conservancy and Levitt Shell boards, and is active in the Mayor’s efforts to mobilize higher education for civic benefit.

Jones earned his Bachelors from Shepherd University in art and English, his masters from Arizona State University and his PhD in Aesthetics Education from the University of Maryland.

As a leader in arts education he has focused his administrative energies in helping each of the institutions he has served to understand its strengths and opportunities and develop strategies that would ensure that it realized its greatest potential. He has successfully raised the funds and overseen the completion of three major arts buildings, the most recent being a $50 million plus Music Building at the University of South Florida. He has managed deficit budgets and has successfully guided institutions through accreditation challenges. He is a leader who believes education is a collegial and shared process that is strongest when all aspects of the institution are engaged, informed, and empowered.

From coordinating efforts for arts reform with the White House to establishing a role for the arts in higher education within Americans for the Arts, Jones has viewed his role to be advocate and leader for both the institution he serves and the disciplines that he represents. His practice is to be engaged with the local community and to serve as a partner in all efforts to ensure quality and efficiency.
Morgana King, Director of Special Projects, recently transitioned from her position as the Director of Public Art to focus on developing the Arts Council’s capacity to create public art projects through new partnerships and privately contracted services, and to sustain Public Art and Civic Design as integral parts of the City of New Orleans’ urban planning process. She previously managed the Percent For Art Program for the City of New Orleans, partnering with multiple agencies to produce impactful projects like EvacuSpots, an innovative place-marking project at the intersection of Emergency Preparedness and Public Art. She provided vital artists services following Hurricane Katrina, working for the Alliance of Artists Communities to establish Gulf Coast Relief Residencies for 25 artists, and working with FEMA to restore New Orleans exterior art collection and secure $100,000 in reimbursement maintenance funding. In addition, Morgana recently completed the “Art in Public Places” project in collaboration with the Joan Mitchell Foundation; commissioning nineteen (19) $25,000 exterior public art projects installed throughout New Orleans for two years. She also worked with local filmmakers to produce a feature documentary, 19 three-minute artist vignettes and a public service announcement for the project. Morgana has a BFA from Washington University in St. Louis and is a visual artist and founding member of The Front, an artist run gallery space in New Orleans’ St. Claude Arts District.
Daphne Koller
Professor of Computer Science, Stanford University; Co-Founder and co-CEO, Coursera

Daphne Koller is the Rajeev Motwani Professor of Computer Science at Stanford University and the co-founder and co-CEO of Coursera, a social entrepreneurship company that works with the best universities to connect anyone around the world with the best education, for free. Coursera is the leading MOOC (Massive Open Online Course) platform, and has partnered with dozens of the world’s top universities to offer hundreds of courses in a broad range of disciplines to millions of students, spanning every country in the world. In her research life, she works in the area of machine learning and probabilistic modeling, with applications to systems biology and personalized medicine. She is the author of over 200 refereed publications in venues that span a range of disciplines, and has given over 15 keynote talks at major conferences. She is the recipient of many awards, which include the Presidential Early Career Award for Scientists and Engineers (PECASE), the MacArthur Foundation Fellowship, the ACM/Infosys award, and membership in the US National Academy of Engineering. She was recently recognized as one of Time Magazine’s 100 Most Influential People for 2012. She is also an award winning teacher, who pioneered in her Stanford class many of the ideas that underlie the Coursera user experience. She received her BSc and MSc from the Hebrew University of Jerusalem, and her PhD from Stanford in 1994.
Barbara O. Korner
Dean, College of Arts and Architecture at Pennsylvania State University

As dean of the Penn State College of Arts and Architecture, Dr. Barbara Oliver Korner oversees seven academic units plus the Center for the Performing Arts, Palmer Museum of Art, Penn State Centre Stage, and Music at Penn’s Woods. The college offers more than 20 undergraduate and graduate degree programs in architecture, landscape architecture, art history, integrative arts, music, theatre, and visual arts. With approximately 1400 undergraduate students, 200 graduate students, 200 faculty and 100 staff, the College of Arts and Architecture boasts a strong presence on the University Park campus, offering hundreds of musical and theatre performances, visual arts exhibitions, and related events each year.

Before coming to Penn State in June 2007, Dr. Korner, who holds the rank of professor of theatre, served as associate dean for academic and student affairs in the College of Fine Arts at the University of Florida for seven years. While there, she also spent a year as interim dean of the College of Fine Arts. Her other academic administrative experience includes serving as dean of fine and performing arts at Seattle Pacific University and special assistant to the chancellor at the University of Missouri at Columbia, in addition to positions at Ohio University.

Dr. Korner holds a Ph.D. in interdisciplinary fine arts from Ohio University, a master’s in theatre performance, and an undergraduate degree in theatre production. She has been recognized as a distinguished alumna of the College of Fine Arts at Ohio University. Her women’s history performances have been funded by humanities councils in both Missouri and the state of Washington. With Carla Waal, she is the co-editor of Hardship and Hope: Missouri Women Writing About Their Lives. She is the writer/performer of Responding to the Call: African-American Women Preachers, which she will present at Penn State in February as part of the School of Theatre’s Cultural Conversations new play festival. She also recently performed in the two-woman play Vita and Virginia at Penn State’s Palmer Museum of Art, in conjunction with the museum’s exhibition of work by the Bloomsbury artists.

Dr. Korner holds a certificate from the Institute for Management and Leadership at Harvard University. She is the co-director of the Leadership Institute of the Association for Theatre in Higher Education (ATHE), which she founded with Mark Heckler, president of Valparaiso University. Since 2000, that program has influenced more than 200 academic leaders of theatre and fine arts programs in higher education. She has served on several regional and national arts and cultural boards, including two terms as vice president of ATHE. Most recently, she was elected to the board of directors for the International Council of Fine Arts Deans. She maintains an active role as a performer and presents communication, leadership, and strategic planning workshops to a wide range of organizations and institutions.
PRESENTERS

Mitchell J. Landrieu
Mayor, City of New Orleans
New Orleans, LA

Libby Larsen
Founder and Composer, American Composers Forum

Libby Larsen (born 24 December 1950) is a Grammy Award winning and frequently programmed American composer. Along with composer Stephen Paulus, she is a co-founder of the Minnesota Composers Forum, now the American Composers

Libby Larsen was born in Wilmington, Delaware on 24 December 1950. She is the third daughter of five in the family. At the age of three, Libby and her family moved to Minneapolis, Minnesota.

Larsen’s first musical experience happened when she was three years old. She remembers carefully observing her older sister’s piano lessons at home; later, she would imitate what she had heard on piano on her own. Her first formal music education came from the St. Joseph of Carondelet nuns at Christ the King School. All students sang Gregorian Chant and learned to sight read using moveable ‘do’ solfege. The rhythmic flexibility and prosody of text Larsen learned in chant showed her that there is freedom in music, a concept that would prove to be very influential in her future compositions. In addition to her classical training, Larsen’s father was an amateur clarinetist in a Dixieland band, and her mother played boogie-woogie on the record player, giving her a multifarious and very American musical background.
David Leong
Chairman, VCUarts Department of Theatre

VCU’s own certified fight master choreographs showdown between good and evil. David Leong counts himself lucky. Leong, chairman of the Department of Theatre at Virginia Commonwealth University, stands as one of the elite fight choreographers in the country, shaping and directing often-complicated scenes of combat in dramatic productions. He knows how challenging his work can be, but he can’t help marveling at its similarities to simple childhood games of pretend.

“I get paid to do what other people did when they played around as kids,” Leong said. “I’ve turned that into my life’s work. Everybody else had to grow up.” Leong has been a member of the American Society of Fight Directors since the early 1980s and is one of only a dozen Americans to have risen to the rank of “certified fight master.” Leong’s recent work on “The Miracle: The Ultimate Battle Between Good and Evil,” a new play that opened in April in Pigeon Forge, Tenn., marked a special highlight in his career.

“The Miracle” is an imposing production, featuring a massive cast, cutting-edge technology and live animals. The biblical epic starts with the Old Testament’s creation story and continues to the ascension of Jesus Christ. It will run from April to December this year at the 1,500-seat Miracle Theater, and organizers of the show hope the production will continue for several years into the future. Leong was tapped to choreograph two major scenes in the play: a battle between the “good angels” and the “evil angels” and the whipping and crucifixion of Christ.

The ambitious battle scene, in particular, required Leong’s utmost skill and focus. On stage, 11 angels engage in combat, five of them swooping through the air and six scampering on the stage. Meanwhile, in the background, a 40-foot by 20-foot video wall displays a massive swarm of angels fighting on a mountaintop and in a valley.

For the filmed portion of the battle, Leong choreographed a number of short fight scenes that were filmed over the winter with a small group of actors, including Jamie Cheatham and Tiza Garland, Leong’s former students at VCU. In post-production, the play’s film staff digitally replicated the various scenes over and over and scattered them about the mountainous setting. When the resulting film plays on the video wall behind the 11 angels on the stage, it elicits the impression that thousands of angels are locked in an apocalyptically grand scene of battle.

Directing the angels’ progress on stage provided some sizable obstacles. The angels’ sophisticated wings spanned 14 feet and were to be operated by the actors’ wearing them using “finger rings” on each hand. The actors were heavily restricted in their movements by the cumbersome wings and heavy armor, which left them bruised in rehearsals. Leong had to choreograph movements that would allow the actors to be expressive and acrobatic without succumbing to physical exhaustion. He also had to keep the actors safe, creating movements that would not send them colliding into one another in air.

“Of all of the projects I’ve ever done, I learned the most during this one,” Leong said. “I feel very lucky that this fell into my lap. It has been really challenging. It’s not often I get the chance to do something that’s so new to me.”
PRESENTERS

Margaret Merrion
Dean Emerita, College of Fine Arts at Western Michigan University

Dr. Margaret Merrion joined Western Michigan University as dean of its College of Fine Arts in July 2000, after a decade as dean of the College of Fine Arts at Ball State University.

During her 30-year career in higher education, Merrion has held a number of leadership positions. After several years as an elementary, junior high and high school teacher, she joined the faculty of the University of Northern Iowa as supervisor of clinical experiences and coordinator of undergraduate and graduate studies. In 1986 she joined the Ball State faculty as associate dean. The author or co-author of five books, and more than two dozen articles, Merrion is active in a number of professional and arts organizations, including past president of the International Council of Fine Arts Deans, and national and board member of Imagining America. She is a consultant-evaluator for the Higher Learning Commission and a member of the Accreditation Review Council.

Merrion earned a bachelor’s degree in music education from Chicago State University and master’s and doctoral degrees in music education from the University of Missouri at Columbia. Additionally, she completed Harvard University’s management development program.

Cyrus Parker-Jeannette, Associate Dean
Associate Dean of the College of the Arts at California State University

Currently serving as Associate Dean of the College of the Arts at California State University Long Beach, Cyrus Parker-Jeannette originally came to CSULB to serve as Chair of the acclaimed Dance Department. She combines years of experience as a professional dancer and choreographer with an additional love of theatre. She has directed equity waiver theatre and served as a movement consultant and choreographer to various regional theatre companies. Cyrus received her MFA from the University of California, Irvine.

As a dance historian, she is particularly interested in 20th Century dance in America. The Library of Congress recently published an article on her research of early 20th century ballet dancer and choreographer Adolph Bolm. Cyrus has been a featured speaker at the Orange County Performing Arts Center, and the Bowers Museum, presenting the pre-performance talks for the National Ballet of China’s production of Zhang Yirou’s Raise the Red Lantern, and Ballet Flamenco Jose Porcel’s 2005 tour. Cyrus is the recipient of the 2003 California Dance Educator of the Year presented by the California Association of Health, Physical Education, Recreation and Dance (CAHPERD) and the 2004 Director’s Award for Outstanding Contribution in Dance Education presented by California.
Carol McMichael Reese  
Christovich Associate Professor, School of Architecture at Tulane University

Christovich Associate Professor of Architecture Carol Reese has provided invaluable teachings to her students here at Tulane University, incorporating unexpected community studies into contemporary classwork. A collaborative instructor, Professor Reese developed a series of proposals for the Ponchartrain Park and Gentilly Woods area projects, casually known as the “Pontilly Neighborhood.” Uniting volunteers from the Longue Vue House and Gardens, the Pontilly Neighborhood Association and students from Tulane, LSU, Southern University of Baton Rouge, Washington University in St. Louis and the University of Virginia, Professor Reese sought the most ecologically responsible restoration of Pontilly’s private garden spaces, public rights-of-ways and recreational spaces after Katrina. Ultimately, this produced the “Pontilly Landscape Manual” to offer guidance and suggestions to residents. Project New Orleans, a conference and exhibition produced with Michael Sorkin and Anthony Fontenot, documented various plans and methods for post-Katrina rebuilding and included a multitude of groups and suggestions. Such local activism is an underlying theme in Professor Reese’s career: she has been honored by the Louisiana Legislative Women’s Caucus with an award for Volunteerism and Civic Engagement. When asked what drives her continued dedication to her local community and to promoting service learning within the university, Carol explains, “All of these projects have allowed me to understand my community and to be involved with my community in some of the most profound ways I never could have imagined ... to work on issues that matter to all of us: the education of our children, the safety of our neighborhoods, the responsibility of our politicians; and to be able to articulate shared values [and] work toward creating a community that is the best that we can possibly make it.”

Professor Reese has an extensive CV with numerous grants and fellowships. Before coming to Tulane, Professor Reese held positions at University of California San Diego, UCLA, Southern California Institute of Architecture and University of Maryland College Park. She earned her Master of Arts in Art History as well as her Ph.D. from the University of Texas at Austin and her Bachelor of Arts from Trinity University. She is the co-author of Object, Image, Inquiry and the author of Paul Cret at Texas, The Architect’s Sketchbook, New Orleans under Reconstruction and The Crisis of Planning. Professor Reese extensively documented Frank Gehry’s Walt Disney Concert Hall with the Getty Research Institute, and her current research is exploring 20th century Latin American architecture and urbanism in Argentina, Mexico and Panama. We are lucky to have Professor Reese with us at Tulane School of Architecture for her wealth of knowledge and community engagement.
Sue Ott Rowlands
Dean, College of Liberal Arts and Human Sciences at Virginia Tech

Sue Ott Rowlands begins her tenure as Dean of the College of Liberal Arts and Human Sciences on July 15, 2007. Ott Rowlands comes to Blacksburg following a five-year association with the University of Toledo, where she served as Professor of Theatre and Interim Dean of the College of Arts and Sciences. "Sue Ott Rowlands’ background and leadership skills will allow the college to expand upon the great progress achieved under Dean Jerry Niles," said Mark G. McNamee, university provost and vice president for academic affairs. "Dean Rowland’s vision, energy, and collaborative experience will be a great addition to the leadership team at Virginia Tech."

"During my visits to the campus I was impressed with the expertise, energy and innovative spirit fostered under the leadership of Dean Niles," said Ott Rowlands. The opportunity to further the mission of the College and to work with such a talented body of faculty, staff and students is indeed an honor.” Ott Rowlands served as Interim Dean at Toledo since 2005. Prior to this appointment she served as Chair of the Department of Theatre and Film from 2002-2005. From 1997-2002 she was an Associate Professor and Head of the Acting and Directing Program in the Department of Theatre at Ohio State University. She is the Artistic Director for the Cleveland Women’s Theatre Project, an organization she co-founded in 1995. She is the former Associate Artistic Director of Round House Theatre in Washington, DC and Managing Director of The Actor’s Space in New York City. Ott Rowlands’ career has spanned higher education administration, university teaching, arts administration and professional theatre. She continues to work actively as a theatre professional and travels extensively as part of her ongoing efforts to establish and promote international study abroad opportunities and International arts exchanges. She is considered an authority on acting technique and international arts collaborations.

As a stage director, Ott Rowlands has worked extensively in Cleveland at Porthouse Theatre, The Cleveland Play House, Dobama Theatre, Beck Center, The Halle Theatre, the Cleveland Women’s Theatre Project and The Cleveland Theatre Company. Additionally, she has directed productions in Columbus, OH at The Contemporary American Theatre Company and Ohio State University (including Orpheus Descending with Czech scenographer Jaroslav Molina); in Washington, DC at Round House Theatre and The Asian American Theatre Project; and in New York at The Studio of the Actor’s Space. For The University of Toledo, she has directed Richard III (with scenographer Marina), Gypsy, and Once on this Island. With a particular interest in the development of new scripts, Ms. Ott Rowlands has directed a number of world premiere productions including Behind the Mask with L.A. actor Ted Lange. She is a member of the professional directors’ union, The Society of Stage Directors and Choreographers.

As a member of Actor’s Equity Association, the professional actors’ union, Ott Rowlands has worked at theatres around the country Including Columbus’ CATCO and Red Herring Theatre; Dayton’s Human Race Theatre; Cleveland’s Dobama Theatre; New York’s The Actor’s Space; and Round House and Arena Stage in Washington, DC. Her one-woman show, Mercury Seven with Signs Following premiered at Columbus’ Red Herring Theatre in 2003.
SCOTT RUFF
Associate Professor, School of Architecture at Tulane University

Scott Ruff joined the Tulane School of Architecture faculty in the Fall of 2009 from Syracuse University where he was an Assistant Professor. Having previously taught at Hampton University, State University of New York at Buffalo, and Cornell University, Professor Ruff received his Bachelor of Architecture and Master of Architecture from Cornell University. He was also the recipient of the Alpha Chi Rho Medal for leadership and service.

Professor Ruff worked with the architectural firm of Foit-Albert and Associates in Buffalo, New York before forming Ruff Works Studio in 2003 which specialized in research and design. One main focus of Ruff Works Studio is the research and cultivation of African-American aesthetics in spatial design.

Kyle Wedberg
President and CEO, New Orleans Center for Creative Arts

Kyle has a professional career that has focused on education and public service. His career began as a City Year AmeriCorps volunteer in Boston, MA. After graduate school, he was a Senior Budget Analyst for the Office of Budget and Management for the City of Chicago. He was then recruited to the School District of Philadelphia where he served as Deputy Chief Financial Officer. Kyle then returned to City Year to help lead new site development and the start of City Year Louisiana (where he fell in love with New Orleans), City Year Johannesburg, and City Year Los Angeles. Kyle embraced the opportunity to move to New Orleans and took a leadership role at the Recovery School District where he served as Chief Administrative Officer. While working at the RSD, Kyle visited and was inspired by NOCCA—the performing and visual arts high school for the State of Louisiana—where he now has the privilege to serve as President and Chief Executive Officer, in his spare time he enjoys being with his wife Michelle and son Waylon above all else; traveling the state; and experiencing the arts, sights, sounds, food, culture, and sports (especially the Saints) of New Orleans and Louisiana. Kyle has had the privilege to perform artistically as Heck Tate in the NOCCA Stage Company production of To Kill a Mockingbird and as the Narrator for the Louisiana Philharmonic Orchestra’s production of Peter and the Wolf. He has a BA from St. Olaf College and a MPA from the University of Massachusetts at Amherst.

Leadership and Civic
Coro Fellowship- St. Louis, MO. Class of 1998
New Orleans Regional Leadership Class of 2010
Leadership Louisiana Class of 2012 Artist Corps New Orleans Board
Arts Schools Network National Board City Year Louisiana Advisory Board GNO Inc. NextGen Council
New Orleans Public Belt Commission- Finance Chair
New Orleans Regional Leadership (NORLI) Board- Secretary Superintendent of Education Louisiana Believes Committee Bywater Neighborhood Association Board (past member)

Recognitions
City Year Outstanding Alumni- 2008 Gambit 40 under 40- 2012
Catherine Wild
President of the Canadian Association of Fine Arts, Dean of the Faculty of Fine Arts at Concordia University
Montreal, QC, Canada

Catherine Wild was appointed Dean of Concordia University's Faculty of Fine Arts in September 2005. She is a graduate of Concordia (BFA, 1972) and received her MFA from the University of Wisconsin-Madison in 1982. She has taught full-time and held administrative positions at the University of Alberta, Concordia University, Arizona State University, the University of Toronto and the Ontario College of Art and Design.

Dean Wild has a strong national reputation as an arts administrator and advocate, having served a five-year term on the Council of Ontario Universities as well as Dean of the Faculty of Foundation Studies of the Ontario College of Art & Design (OCAD) from 1996 to 2004. Currently, she is President of the Canadian Association of Fine Arts Deans.

A distinguished studio artist who specializes in printmaking, she brings to the position of Dean an artist's sensibility. “Starting from the point of view of a studio practitioner, I am familiar with the demands of studio teaching in a classroom and the kinds of demands they make on practitioners,” she says.

With the view that a fine arts faculty should champion art as an activity that both shapes and interprets the contemporary culture around us, Dean Wild is committed to participation in a larger community. “It’s important to be viewed as a resource for the larger community beyond the university, and to be active within that larger community.”
MENTORING INITIATIVES FOR NEW DEANS (MIND) WORKSHOP

Any member who is in their first three years as a new dean is invited to participate in the MIND program. Sessions will be specifically targeted to address issues faced by new deans. Experts in the field and senior deans from the ICFAD leadership will facilitate this special daylong program.

MIND goals

• Provide a toolbox for those who have transitioned into administrative leadership roles as a dean of higher education visual and performing arts schools and colleges
• Prepare new deans to take full advantage of the ICFAD conference as a support structure for their administrative leadership
• Demonstrate a concrete benefit for ICFAD members to support ongoing connections with their home institutions
• Build on the ICFAD tradition of Deans Helping Deans

Last year, participants rated this session highly. Topics covered included external support and resource development; budget efficiencies and fiscal management; conflict management; engaging the community; management versus leadership; effective persuasion.

MIND Program Schedule
Wednesday, October 23

9:00 - 9:15 Welcome, Introductions and Schedule
9:15 - 11:00 Fundraising and Donor Development
11:00 - 11:15 Break
11:15 - 12:00 Conflict Management and Personnel Issues
12:00 - 12:30 Lunch
12:30 - 1:15 Conflict Management and Personnel Issues
1:15 – 1:30 Break
1:30 – 3:00 Strategic Planning and Working with your Leadership Team
3:00 – 3:15 Break
3:15 – 4:45 Fiscal Management and Budget Reductions
4:45 – 5:00 Wrap-up

Dan Guyette, Dean, College of Fine Arts at Western Michigan University

Daniel Guyette joined Western Michigan University as dean of its College of Fine Arts in August 2013. Guyette brings 24 years of experience in teaching and administration to the position, including nine years as a dean, overseeing two fine arts colleges, most recently at Western Washington University. His appointment at Western Michigan University includes a position as a tenured professor in the Department of Theatre.

Before being named dean at Western Washington, Guyette was dean of the College of Fine Arts at the University of South Dakota for five years and chair of Theatre Arts and Dance at the University of Northern Colorado, where he also was a full professor in the theatre department. Earlier in his career, Guyette served as an assistant professor at both Utah State University and Guilford College.

ICFAD extends heartfelt appreciation to these people who shared their time, talent and expertise as part of our pre-Conference MIND program.

John Crawford, Dean • Kent State University
John Greenhoe, Major Gift Officer, Office of Development and Alumni Relations • Western Michigan University
Gerd Hauck, Dean • Ryerson University
Lucinda Lavelli, Dean • University of Florida
Giacomo Oliva, Dean • Fashion Institute of Technology
George Sparks, Dean • James Madison University
Joe Seipel, Dean • Virginia Commonwealth University
Raymond Tymas-Jones, Dean • University of Utah
# ROUNDTABLE PRESENTATIONS

## TIMELY TOPICS IN THE ARTS
### ROUNDTABLE BREAKOUT
Royal Salons
3:30 - 5:15 p.m.
Thursday, October 24, 2013

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<td>Arts and Emerging Technologies: Opportunities for Creative Collaboration</td>
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<td>Creative Placemaking: The Grace Street Project</td>
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<td>Research in the Arts</td>
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<td>Using Alumni Data for Positive Change: Stories from the Strategic National Arts Alumni Project (SNAAP)</td>
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ROUNDTABLE SESSIONS: TIMELY TOPICS IN THE ARTS

You will have the opportunity to attend three, 20-minute sessions (with five-minute breaks for transition, between) on one of these topics:

STEM-to-STEAM
Is There a Place for It in Higher Education?
Robert E. Henry, Associate Dean, College of Visual & Performing Arts at Texas Tech University

For many years we have experienced a great emphasis on STEM education, science, technology, engineering, and mathematics, driven by the nation’s desire for competitiveness in a global economy. More recently, educators, plus leaders in business, industry, and government, have looked toward transforming that to STEAM, adding in the Arts to the mix. With this integration of the arts, students are encouraged to develop critical thinking and problem-solving skills, enhancing innovative student engagement.

STEAM programs are being developed across the country, particularly in the K-12 setting; a few are beginning to appear on campuses of higher learning. As the arts become integrated more into the STEM curriculum transforming it to STEAM, just what are the real long-term goals and objectives of this movement and how are the arts being treated through this integration?

Several questions arise before even getting to the sub-title of this session regarding the place of STEAM in Higher Education:

- Are the arts being used strictly in a utilitarian fashion for the advancement (or enhancement) of the other primary foci on reading, math, science, etc.?
- Will the integration of the arts into these other subject areas serve as students’ “arts experiences” to the eventual loss of the arts as discrete and valued for their own sake?
- If the above is the case, what does that mean for students coming up through K-12, whether public or private, by the time we get them in higher education? Will we still have major arts programs that can be sustained by the preparation students have previously had only through STEAM?

Now, onto the question at the top of the page:

- Is there a place for STEM-to-STEAM in higher education?
- If so, what might that look like with the increased emphasis on specialized and focused study for degree programs at this level coupled with the demand that curricular requirements fit within a bare-bones, minimal credit hour limitation for those degrees?
- Do any of the members of ICFAD have experiences and examples (positive and/or negative) of STEM-to-STEAM in higher education to share with the rest of the membership?
Interdisciplinarity, Interuniversity, International
Allyson Vanstone, Dean, VCUQatar

15 years ago, VCUarts was invited by the Qatar Foundation (QF) to be the inaugural university in a vision that became Education City, which over time welcomed six American, one British and one French university. Today, VCUQatar is no longer an individual participant in the first phase of QF development, but rather has joined these universities and QF in a second phase to help create Hamad bin Khalifa University (HBKU) “an emerging research university building upon unique collaborations with local and international partners...to provide unparalleled opportunities for scholarship, teaching, discovery, and learning for all of its students by an array of interdisciplinary programs”. I imagine that all of us, as deans, have attempted the complex negotiation to engage academic programs to open their curricula to interdisciplinary opportunities. Imagine the dynamic when you combine the deans from 2 public and 4 private U.S. universities, with a public U.K. university and a public/private French university, along with four newly created HBKU interdisciplinary graduate school deans with the goal of creative collaboration. Does this sound like a complex organizational and educational challenge? It is.

Start a Movement: A Comprehensive Program in Arts Entrepreneurship at SMU
José Antonio Bowen, Dean and Kevin Hofeditz, Associate Dean, Meadows School of the Arts at Southern Methodist University

In 2009, the Meadows School of the Arts launched a comprehensive program called Start a Movement. It was designed to improve the employment of our graduates and give students better skills to manage their careers. There are four key elements.

1. All students are required to have a working website before they start their first year. SMU provides a free WordPress site and hosting, but students are encouraged to find a working name for themselves and to purchase a domain name immediately.

2. All first-year students are required to pass a one-credit First-year Arts Community Experience (FACE) course taught by the Dean, that requires an elevator pitch, a video, self-reflective blogging, a product list and a strategic plan, all posted to the student’s website. This course also requires students to negotiate pricing, exchange contracts (in a sales game), do their taxes, and features alumni and an introduction to the various options for further coursework.

3. We then offer a broad array of skills courses, taught within the arts school, on Arts Budgeting, Attracting Capital, Developing an Arts Venture Plan, Interactive Media with further minors in Graphic Design, PR, Arts Management and Arts Entrepreneurship, all of which provides an overview of how to develop and launch a new arts venture, either for-profit or nonprofit.

4. Students may apply for Exploration Awards to “Start a Movement” and seniors are given the additional opportunity to pitch ideas to angel fund investors.

When we started in 2009, only 48% of our graduates who wanted to be employed, were working in their major field of art. Now 68% of seekers are employed in their major field. Most of them are freelancers, running a small for-profit sole proprietorship business.
ArtsForce: Preparing Students for the World of Work
Liz Leckie, Ph.D., Assistant Dean for Undergraduate Affairs, College of Fine Arts, at the University of Utah

As reported in the 2011 SNAAP (Strategic National Arts Alumni Project) findings more than half (51%) of undergraduate arts alumni are dissatisfied with the career advising their school offered, as are 43% of graduate arts alumni. Similarly, in 2012, the College of Fine Arts at the University of Utah conducted a student survey and one of the common responses in students’ comments was their uncertainty in how to navigate their options after graduation. Students indicated that career information, such as internships (32%) and future positions (53%) were among the top resources/information that they would like to discuss with advisors.

Listening to these concerns from both arts alumni and our current students, the College developed an Emerging Leaders Program. This program offers “high-stakes internships,” mini-grants, and peer-mentoring opportunities designed to prepare students for their transition into the world of work.

In this roundtable session, we will discuss a general definition of “high-stakes internships” and the importance of these opportunities in preparing students for the current world of work. We will look at one specific example of how the College of Fine Arts’ Emerging Leaders Program is providing these opportunities for students at Utah.

Enriching Educational Experiences in Partnership with Communities
Valerie Eickmeier, Dean, Herron School of Art and Design, IUPUI

Art and design schools committed to civic engagement help prepare students for professional careers in the visual arts and impact the cultural and economic development of businesses and communities.

Civic engagement provides students with excellent “real world” opportunities for professional practice and career development. Working collaboratively offers unique learning opportunities for students while community partners gain better insight and understanding of the creative processes by working with students and faculty.

This discussion will highlight a variety of student projects that were created in collaboration with city centers, parks department, corporations, hospitals, museums, public transportation, not-for-profit organizations and government agencies. A guided discussion will address all aspects of civic engagement in the visual arts including the educational benefits for students, faculty concerns, budgets, contracts, project management, administrative issues and public relations.
Engaging the Community in Giving
Julia Carr, Executive Director of Development for the School of the Arts at Virginia Commonwealth University

Members of the School of the Arts Pollak Society support the Virginia Commonwealth University, School of the Arts in a number of ways—not only through their philanthropy but by serving as advocates of VCUarts and of Richmond as a dynamic international center for the arts. This community support group’s members are insiders at one of the country’s best art schools. Our members know what’s happening on campus. They have preferred seating at VCUart’s events—from theater, music and dance performances to previews of art exhibitions. Plus, they enjoy private tours led by VCUarts’ top professors and students, as well as receptions in the homes of other donor-members with art collections. Many of the members of this group have become major donors to the School of the Arts. Learn what it takes to create your own successful community group.

This influential group is named for Theresa Pollak, the founder of VCU School of the Arts.

Creative Disruption in the VCU School of the Arts
Matt Woolman, Director of Entrepreneurship, School of the Arts at Virginia Commonwealth University

An entrepreneur is more than someone who is able to establish and operate a business venture. The entrepreneur operates at the heart of the process of disrupting the status quo and creating new markets. The entrepreneur possesses the ability to turn ideas into action. This requires passion, intuition, creativity, and risk-taking, as well as the skills to plan and manage projects, and work with collaborators and teams, in order to achieve objectives. An entrepreneurial mindset provides individuals the confidence to navigate day-to-day life in innovative ways, and makes employees more aware of the context of their work and better able to seize opportunities. This is not unlike the processes that designers, visual and performing artists engage in every day. In the VCU School of the Arts, we like to refer to the entrepreneur as a business artist who leads their own portfolio career. To foster this spirit, the VCU School of the Arts has established the Creative Disruption Lab, a platform of three interconnected programs:

Education: four new innovative courses in Creative Entrepreneurship.

Incubation: a seed accelerator for students to develop their own business ventures.

Collaboration: a transdisciplinary internship program for students to work on team-based, real-world projects that focus on emerging technologies.

Using the VCUarts Creative Disruption Lab as a model, this roundtable will focus on developing entrepreneurship programming in arts and design higher education.
Arts and Emerging Technologies: Opportunities for Creative Collaboration
Sue Ott Rowlands, Dean, College of Liberal Arts and Human Sciences at Virginia Tech

Virginia Tech's Arts Initiative and its new Institute for Creativity, Arts, and Technology (ICAT) will provide a case study in visual and performing arts academic programs can be enhanced through collaborations with HCI in Computer Engineering, learning technologies in Education, and new media research efforts. Discussion will center around ways in which faculty and students can benefit through a robust partnership with science and technology researchers, thereby extending the opportunities and impact of arts programs.

Creative Placemaking: The Grace Street Project
David H. Ehrenpreis, Director, Institute for Visual Studies and Professor of Art History at James Madison University

The Grace Street Project is an applied research collaborative made up of faculty and students in art history, design, engineering, geography, and public administration at James Madison University. The project's goals are to re-envision and re-design public spaces on and near JMU's campus, and to investigate the role of the built environment in community-building and engagement. Grace Street traverses the university's arts district and is rapidly becoming a main route across campus. The transformation of this area, which connects with downtown Harrisonburg, will also affect town and gown relations. Thinking through the consequences of these shifts for JMU and for the Harrisonburg community is the responsibility of the engaged university. It will require the full university to think carefully about the question “What is our place?” This occasion also provides a unique opportunity for multidisciplinary engagement, involving everything from community engagement to landscape architecture, and from industrial design to transportation planning. It gives students and faculty from the arts and sciences the chance to make their university a better place.

Research in the Arts
Margaret S. Mertz, Associate Dean for Research, Technology and Administrative Affairs, University of Florida

Academic research? Scholarly research? Creative research? Performance? Production? Exhibition? Demonstration? The varieties and complexities of artistic practice result in many meaningful pieces of work. Some of these results resemble research in other fields and disciplines characteristic of the research university; some do not. This roundtable discussion will stem from a description of the University of Florida College of Fine Arts efforts in its current strategic plan to articulate its research philosophy, and continue with its ongoing process of creating a research agenda and priorities, along with coordinating definitions of research among the tenure and promotion criteria for the various areas within the college.
Using Alumni Data for Positive Change: Stories from the Strategic National Arts Alumni Project (SNAAP)

Sally Gaskill, Director, Strategic National Arts Alumni Project (SNAAP) at Indiana University Center for Postsecondary Research

In its first five years, the Strategic National Arts Alumni Project at Indiana University has surveyed nearly 90,000 graduates of degree-granting arts schools across the US and Canada, becoming the largest alumni database in any field. SNAAP collects both qualitative and quantitative data to provide a comprehensive, well-rounded picture of the impact of an arts education on college students. The SNAAP team publishes findings on the aggregate data and provides customized, confidential reports to participating institutions on the outcomes of their own arts graduates.

How are schools using their SNAAP data? Join in this roundtable discussion to gather information about how schools and the field are using SNAAP data for assessment of curriculum, programs and services -- resulting in positive change.

Cumulus, the International Association of Universities and Colleges of Art, Design and Media

Presenter: Ms Sara Hyltén-Cavallius, Department of Design at Linnaeus University, Sweden and Cumulus Executive Board

Cumulus, the International Association of Universities and Colleges of Art, Design and Media was founded in 1990. Currently, it has 198 members from 48 countries. Cumulus is the only global association to serve art and design education and research, and a forum for partnership and transfer of knowledge and best practices.

The University of Art and Design in Helsinki (currently Aalto University School of Arts, Design and Architecture) and the Royal College of Art in London, in co-operation with Danmarks Designskole, Gerrit Rietveld Academy, Universität Gesamthochschule Essen and Hochschule für Angewandte Kunst in Wien initiated Cumulus as a network in 1990. They all had a common desire to enhance the quality of education through co-operation, student and teacher exchange within the European Union Erasmus programme.

Cumulus has been a pioneer in developing jointly organised MA-programmes, intensive workshops, projects and biannual conferences. Cumulus publishes working papers documenting discussions and sessions of each conference. It also develops tools and guides for helping students, professors and administrative staff in internationalization, and enables identification of good partners for academic and corporate project collaboration.

Cumulus aims at building and maintaining a dynamic and flexible academic forum which would bring together top level educational institutions from all parts of the world. Cumulus collaborates not only with institutions and organizations from the field of art, design and media; the encouragement of co-operation with industry and business is important as well.
Julia Carr
Executive Director of Development

Julia Carr serves as the Executive Director of Development for VCU School of the Arts. She began this position nearly two years ago in November, 2011. In her role she manages a staff of four and reports to the Dean of SOTA. VCU Arts is in the midst of a $35M capital campaign to build an Institute for Contemporary Art. $13M has been raised since her arrival in November, 2011. Prior to her current position, Julia served at ChildFund International as the Mid-Atlantic Representative from May of 2009 to November of 2011. Her role included securing major gifts as well as the development and oversight of the first local volunteer group for ChildFund International. She participated in two Study Tours with major donors in Brazil (2009) and Kenya (2010). She hosted a teenager from the ChildFund programs in Dominica in New York City to speak at the United Nations on behalf of children living in poverty in October, 2010. She brings over 10 years of experience in development and volunteer leadership to the team. She has secured major gifts from individuals, corporations and foundations and worked on a capital campaign.

Julia served as Executive Director of the Science Museum of Virginia Foundation where she was responsible for the management and oversight of a 50 member Board of Directors, including board recruitment and committee structure/function. Responsibilities included managing all aspects of fund raising for the museum, including major gifts, foundations, corporations and grant writing. During her tenure she led a staff of 9 members to meet and exceed fund raising goals as well as oversight of two volunteer groups (Woman’s group and Young Professional group). During her first year in her new role as Executive Director, Julia and her team raised $5M for a new exhibit campaign for the museum.

Prior to serving as Executive Director of the Science Museum Foundation, Julia served as Director of Corporate Giving for the Science Museum of Virginia Foundation. Her primary role was to raise corporate funds to support museum programs, exhibits and IMAX films. She secured the largest traveling exhibit sponsorship of $250K during her tenure.

Prior to that, Julia worked in Special Events with the Science Museum of Virginia and Thalhimers’ Department Store as well as completing the Buying/Training Program and serving as the Fashion Coordinator at Miller & Rhoades Department Store. Julia also taught a class at Virginia Commonwealth Universities in Fashion Merchandising for one semester.

David H. Ehrenpreis
Director, Institute for Visual Studies and Professor of Art History,
James Madison University
Virginia

An Associate Professor in the School of Art and Art History, David has been teaching at JMU since 1998. After working at Harvard University Art Museums and the Houghton Library, he received his doctorate from Boston University. He teaches nineteenth-century art and his research focuses on German visual culture and the intersection of art and nationalism. He is Director of the JMU Summer Program in Berlin, and his current book project, “Between Real and Ideal” investigates the role of the artist as a mediator between these two realms in modern European painting.

Valerie Eickmeier, Dean
M.F.A., Washington University I B.F.A., Kansas City Art Institute

Valerie Eickmeier is Dean of the Herron School of Art and Design at Indiana University - Purdue University Indianapolis (IUPUI). She became dean of Herron in 1000, after a series of steady promotions through the academic ranks, including positions as acting dean, associate dean, division coordinator of 3D fine arts, and two terms as faculty president. Dean Eickmeier’s career encompasses more than 25 years of visiting artist lectures, private and corporate commissions, and more than 50 local, regional, national and international museum and gallery exhibitions. She is the recipient of awards including two National Endowment for the Arts Special Project Grants and the Individual Artist Fellowship and a Creative Renewal Grant from the Indiana Arts Commission. In 2005 Dean Eickmeier was identified by Dialogue Magazine as one of the Midwest’s “Top 25 Most Influential People In the Arts.”
Sally Gaskill
Director, Strategic National Arts Alumni Project (SNAAP), Indiana University Center for Postsecondary Research
Indiana

Sally Gaskill is an arts administrator with more than three decades of diverse experience. She currently manages the Strategic National Arts Alumni Project (SNAAP), a major new arts research project based at the Indiana University Center for Postsecondary Research. SNAAP is an annual online survey and data collection project that will provide national data on how artists develop, and allow educational institutions to look at the factors that helped or hindered the career paths of their alumni, whether they work as artists or have pursued other paths. SNAAP is an arts education partner of the National Endowment for the Arts. Sally’s experience in nonprofit management includes fifteen years as an executive director, leading the arts councils of Bloomington, Indiana and Rochester, New York as well as the Greater Boston Youth Symphony Orchestras. As a consultant, she developed cultural plans for a number of communities, and evaluated over 100 nonprofit arts organizations as a site reviewer for the National Endowment for the Ms. She managed grant-making programs for a state arts agency (New Hampshire Stale Council on the Arts) and a federal agency (National Endowment for the Humanities). She has taught cultural policy at the graduate level for the Eastman School of Music of the University of Rochester and for Indiana University. Sally is Immediate past president of the Indiana Coalition for the Arts, a nonprofit arts advocacy and lobbying organization, a member of the State Arts Action Council of Americans for the Ms, and a founding board member of Bloomington’s Cardinal Stage Company. She sings with Voces Novae and the Bloomington Chamber Singers. Sally received a B.A. in history from Colorado College and an M.A. in arts management from American University.
ROUNDTABLE FACILITATORS

Dr. Robert E. Henry
Associate Dean of Undergraduate and Curricular Issues

Robert Henry is Associate Dean of the College of Visual and Performing Arts and a professor of music education in the School of Music at Texas Tech University. He is a Past-President of the Texas Music Educators Association, and previously served as Vice President of TMEA, Chair of the College Division. He is certified in both Orff and Kodaly teacher education and is actively involved in elementary music education as well as instrumental music education. He holds the Ph.D. in Music Education from the University of North Texas where he was awarded the UNT College of Music Outstanding Alumnus award in April of 2002, and received master’s and bachelor’s degrees in music education from the University of Missouri-Columbia, and Oklahoma State University respectively. Prior to coming to Texas Tech in 1985, Bob held university teaching positions at North Texas State University in music education and jazz studies while working toward his doctorate and at the University of Missouri-Columbia where he was the Director of Instrumental Jazz Studies, Assistant Director of Bands, and an instructor of applied low brass.

Dr. Henry is an active performer as principal bass trombonist with the Lubbock Symphony Orchestra and other regional symphony orchestras. He also performs with a number of touring artists in the Texas South Plains area. Dr. Henry continues an extremely active schedule as a jazz and commercial keyboardist, most notably on the Hammond B-3, with the Texas Tech University Faculty Jazz Quartet and has appeared with numerous artists which include Mel Tonne, Clark Terry, Diz y Gillespie, Pearl Bailey, Louie Bellson, Doc Severinson, Rita Moreno, Carol Channing, Spyro Gyre, Michael Martin Murphey, The Temptations, the Jimmy Dorsey Orchestra, Elvis Presley, Fats Domino, The Moody Blues, Louise Mandrell, Roy Clark, and Debbie and Pat Boone among others.

Bob is the author of The Jazz Ensemble: A Guide to Technique, published by Prentice-Hall, Inc., and has written a number of articles on music education and jazz-related topics for Music Educators Journal, Jazz Educators Journal, and IAJE Jazz Research Papers among others. He also served as a consultant on the Corporation for Public Broadcasting/Annenberg project “Jazz: Speaking of Life.” His presentations at professional meetings include state, national and international forums, and he is frequently asked to be a guest conductor, clinician, and adjudicator in the Southwest and Midwest. Additionally, he has written and arranged numerous pieces for concert band, wind ensemble, marching band, band and choir, jazz band, orchestra, and various small ensembles.
Liz Leckie  
Assistant Dean

Liz Leckie has over 10 years of experience in student services at the University of Utah. A majority of her experience is undergraduate student services. In 2009, she completed her PhD in Communication at the University of Utah, where she focused her studies on undergraduate student socialization in higher education, social justice, and intercultural communication. Her academic work has been published in the Handbook of Applied Communication Research (2009), Exploring the Evidence: Career Development for Students in Transition (2010), and the edited volume Unlikely allies in the academy: Women of Color and White Women in Conversation (2012). She is a former recipient of the University of Utah Diversity Award and the Philip and Miriam Perlman Award for Excellence in Student Counseling and Advising.

In January 2012, she joined the University of Utah’s College of Fine Arts as Assistant Dean for Undergraduate Affairs. In this role, she is responsible for the creation and implementation of strong undergraduate programs from recruitment through graduation. She coordinates these efforts with a team of six professional academic advisors and undergraduate student leaders from the six academic units in the College (Art & Art History, Ballet, Film & Media Arts, Modern Dance, Music & Theatre). Most recently Liz has created a college-wide emerging leaders program, which focuses on assisting undergraduate students in creating and participating in leadership opportunities both on and off campus.

Margaret Stover Mertz  
Associate Dean

Margaret Stover Mertz is the Associate Dean for Research and Technology in the College of Fine Arts at the University of Florida. She also serves as Chair of the Board of Directors for South Arts, based in Atlanta, GA. Prior to this appointment, Dr. Mertz served as Executive Director of the Thomas S. Kenan Institute for the Arts in Winston-Salem, North Carolina from July 2003 to September 2011. Dr. Mertz was Dean of the Division of General Studies at the University of North Carolina School of the Arts from 1999 until 2003. From 1995-2011, she has served in various roles as a consultant for the International Baccalaureate. In April 2008, Margaret was recognized as one of the first two recipients of a new award, presented to a non-IB staff member who has advanced the work and ideals of that organization in a creative, visionary way and has provided extraordinary service over a period of time. She holds her bachelor’s degree in the liberal arts from St. John’s College, Santa Fe; and her master’s and doctoral degrees in music from Harvard University. She has held teaching and administrative pasts at St. John’s College, Santa Fe; Harvard University; the Armand Hammer United World College of the American West; and New Mexico Highlands University. Her professional interests include contemporary issues in teaching and learning; the integration of the fine and performing arts into the standard course of study at the secondary and tertiary levels; the development of academic technology and e-learning environments; and international curriculum and assessment in music, in addition to various studies of western and world music traditions.
ROUND TABLE FACILITATORS

Ulrich Schendzielorz
Professor of Media Authoring, University of Design Schwaebisch Gmuend, University of Design Schwäbisch Gmünd Germany

Ulrich Schendzielorz is a member of the Cumulus Executive Board. Vice-rector and dean of the Hochschule für Gestaltung in Schwaebisch Gmuend in Southern Germany from 2006 until 2013, he is currently in charge of the MA program Communication Planning and Design. He is a permanent referee for Art, Design and Media for the German Academic Exchange Service (DAAD) and a consultant for design enterprises and accreditation agencies.
Allyson Vanstone, Dean

Allyson Vanstone is Dean of Virginia Commonwealth University’s School of the Arts in Qatar.

Prior to joining VCUQatar in 2007, she served as: Faculty, then Dean, School of Design, Emily Carr Institute of Art and Design, Vancouver, Canada; Chair, Design Department, Cornish College of the Arts, Seattle, USA; and Chair, Media Technology at Dubai Women’s College, UAE. Under Vanstone’s leadership, VCUQatar educational programs, research, entrepreneurship, community engagement and facilities have achieved significant expansion. The first Master of Fine Arts program in Design Studies in the Gulf region and the first undergraduate visual arts program in Qatar were both initiated in 2009, followed by the first Bachelor of Art in Art history in 2012. These programs joined the three inaugural Bachelor of Fine Arts programs in Fashion, Graphic and Interior Design. An office dedicated to research and entrepreneurship, directly linked with alumni affairs, was initiated in 2009 and expanded in 2011 to guide and support faculty, student and alumni research, entrepreneurship and collaborative creative projects with external organizations. The university more than doubled in size in 2010, bringing all activities under one roof, with the addition of a media lab, digital fabrication lab, printmaking studios, photography studio, expanded library and the first materials library in the region.

Vanstone frequently serves on boards and accreditation teams to support professional and educational developments in design and the visual arts. She is currently a member of the Bloomsbury Qatar Foundation Journal International Advisory Board; the Qatar Foundation Annual Research Forum Advisory Board; and serves on the Qatar Foundation, Hamad bin Khalifa University Deans’ Council. In North America, Vanstone participated on NASAD and provincial accreditation teams, as well as Canadian committees for arts, innovation and education, such as the inaugural Inukshuk Fund Committee to develop national guidelines and grants for innovative interactive projects; and, the British Columbia Institute of Technology, Technology Center Advisory Board to review Medical, Forensic, Computer Technology, Engineering and Business proposals from a design perspective. She has initiated and supported numerous collaborations between education and industry, government and associations for the design of systems, products, and multi-institutional programs, with groups such as Multiculturalism BC; Fred Hutchinson Cancer Research Center; City of Seattle Departments of Arts & Culture, Sustainability & Environment; and more recently, the Qatar Museums Authority; and, the Qatar Science & Technology Park. Vanstone’s work has led to presentations with groups such as Icograda, 1CFAD, QF Research and across cultures from North America, to the Gulf and Asia.

Challenges in the cultural and creative industries, including international communication; cultural, economic, social and environmental sustainability; the impact of technological development; and the success of alumni, provide the foundation for her focus on relevant design and art education and research.

Vanstone holds a BFA and MFA in Visual Communication Design from York University, Toronto, Canada.
Matt Woolman
Director of Creative Entrepreneurship, School of the Arts Associate Professor of Graphic Design
Virginia Commonwealth University

Matt Woolman is currently the Director of Creative Entrepreneurship in the School of the Arts, Virginia Commonwealth University, where he leads a school-wide mission to transform entrepreneurship from a supplementary activity to an integrated culture that maximizes the exploitation of creativity, knowledge and research into innovative products and sustainable ventures. He defines potential fields of collaboration with academic disciplines and industry; and develops dynamic infra-curricular and co-curricular programming to prepare students and alumni to utilize their arts education in unique and rewarding ways.

Previously, Matt served a similar role as the first Director of Design Entrepreneurship & Industry Affiliations on the VCU campus in Qatar for 2 years. Prior to that, Matt served as Chair of the Department of Graphic Design on the Richmond campus for 6 years.

As Director of Design Entrepreneurship & Industry Affiliations at VCU-Qatar, Matt developed and implemented an overall vision of design entrepreneurship through curriculum, programs, and other institution-wide efforts. He designed and implemented strategies for collaboration between VCU-Qatar and external organizations, and collaborated closely with the Associate Dean for Research and Academic Affairs, and the Director of the Center for Research in Design on research-oriented activities, practices and projects. Matt’s key accomplishments included establishing the VCU-Qatar Industry Affiliate Program, a model for structuring mutually beneficial relationships with industry and community organizations. Student-led projects in this program generated over US$150,000 in scholarships and other revenue for the university in during Matt’s tenure. Matt also designed the Emerging Entrepreneurs Program, an Mira-curricular program that prepares arts majors and graduate students to be creative venture innovators and leaders. He is continuing the development as a joint program between VCU-Q and the Richmond campus.

Matt’s primary research and professional practice addresses the Influences of information and communication technologies on the evolution of language and learning. He has authored and co-authored ten books related to this, including the best-selling Type in Motion: Innovations in Digital Graphics. His other books explore the topics of motion design; the relationship of music and the visual arts/design; and information visualization. Matt is currently developing a book on the design and visualization of business models.

Matt founded PLAID Studios as a channel for his design research and professional practice. As Principal and Creative Director, Matt possesses the unique combination of intuitive thinking and analytical discipline, and is passionate about design and its role as a strategic business asset. He consults with technology companies in the areas of design, ideation, and usability; and universities and colleges in design curriculum development and evaluation. Matt is currently involved with the development of several start-up technology companies.
MEMBERSHIP REPORT

The International Council of Fine Arts Deans (ICFAD) is a vehicle through which members share information and ideas that enhance the leadership of arts units. ICFAD is the only organization focusing exclusively on issues that impact all creative units in higher education. ICFAD works to provide a foundation that allows you to do your job better and to expand your circle of contacts with people who share your challenges and experiences.

ICFAD helps train new deans and hone the talents of those who will be rising into leadership. Likewise, many annual conference sessions provide direct help, training, and advice on issues that are faced by all: fundraising, personnel review, and P&T issues, just to name a few. ICFAD also shares exciting new ideas and innovations developed by our colleagues.

ICFAD puts you in contact with other deans who share your interests, background, and challenges. For example, the ICFAD forum lets you immediately contact the entire membership for advice or information. Conferences allow you to network and find people who provide a wealth of information and professional guidance.

Membership in the International Council of Fine Arts Deans is open to post-secondary institutions that foster the practice and/or study of the creative arts. ICFAD does not discriminate against any institution or person on the basis of race, gender, religion, national origin, age, sexuality or disability. ICFAD memberships are non-refundable, but are transferrable to other individuals as the membership belongs to the institution/organization. Annual membership is from January 1 to December 31.

ICFAD requires that an institutional membership be acquired prior to any associate memberships. If an institution is in the midst of transition or for any reason does not have a single chief executive arts administrator, an associate is welcome and encouraged to join at the Institutional Membership level. If an institution later makes a change, the representative’s name may be changed.

Once an Institutional Membership has been acquired, there is no limit to the number of Associate Members from any institution holding Institutional Membership.

Membership as of October 14, 2013

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Call to Order

Approval of Minutes: Annual Meeting 2012

President's Report

Treasurer's Report

Election

• Presentation of Slate of Nominees
• Nominations from the floor
• Distribution of Ballots

Bylaws

Membership Report

International Symposium

Appreciation to Outgoing Board Members

Additional Business

Motion to Adjourn

Election Results

Lucinda Lavelli, President

Membership

Lucinda Lavelli, President

George Sparks, Treasurer

Raymond Tymas-Jones

Raymond Tymas-Jones

John Crawford

Sue Ott-Rowlands

Lucinda Lavelli, President
Minutes of the Annual Meeting
International Council of Fine Arts Deans
Friday, October 26, 2012

The Annual Meeting of the International Council of Fine Arts Deans (ICFAD) was called to order by President Raymond Tymas-Jones at 12:30 p.m. on Friday, October 26, 2012 in Ballroom 3 of the Marriott Minneapolis City Center.

A motion was made, seconded and unanimously approved that minutes of the 2011 Annual Meeting be approved as presented. President Tymas-Jones reported on the activities of ICFAD leadership on behalf of its members, for the previous year.

- ICFAD Executive Committee members met with leadership of the Working Arts Group of Higher Education, and will do so again in January 2013. Members are encouraged to bring issues to the attention of Executive Committee members for inclusion on the agenda.
- ICFAD participated in the Americans for the Arts National Advocacy Day
- ICFAD was represented by its President with the White House Arts Council (for the White House briefing, Dean Valerie Morris from the College of Charleston represented ICFAD)
- ICFAD representatives led a panel discussion on Arts Education at the National Committee for the Awareness of the Arts conference
- Sally McRorie (Florida State University) resigned her position from the ICFAD board of directors and as a member upon accepting a promotion as Associate Provost for Faculty at the Florida State University. President Tymas-Jones appointed Gerd Hauck (Ryerson University) to fulfill her term.
- The ICFAD Board of Directors has increased its commitment to serving its members in establishing a quarterly meeting schedule with intermittent conference call meetings as necessary; and implementation of a strategic plan with working assignments to achieve initiatives. ICFAD is not reimbursing board members for travel expenses related to board meetings, and President Tymas-Jones expressed appreciation to board members for covering these expenses.
- Dean Carol Edwards Chaired a Personnel Committee.
- The focus of the Board of Directors for the past two years has been how to strengthen the structure of the organization for sustainability, as ICFAD’s 50th anniversary approaches.
- The primary source of revenue for the organization is membership dues and income related to the Conference. Board members have been dutiful in seeking additional possible revenue streams.
- A Strategic Plan has been drafted, and was distributed to all members as part of the Conference program book. President Tymas-Jones pointed out that input received at the 2011 Annual Meeting was incorporated. Additionally, the mission statement was revised to include the word “executive” to encompass anyone who has decision-making authority within their institution. The four primary strategies of the plan were reviewed, and member comment encouraged. President Tymas-Jones pledged accountability through an annual progress report targeting each strategy. A motion was made, seconded and unanimously approved that the Strategic Plan be approved as presented.

Treasurer Jacqueline Chanda reported that ICFAD maintains a balanced budget. She reviewed income and expense for the year, and reported that ICFAD welcomed sponsorship income into the mix for the first time, this year.

Business Manager Carl Koenig reminded members that the association’s financial and membership information is on the website. He reported that 166 people attended the previous year’s Conference in Washington D.C. and 163 were in attendance in Minneapolis. A MetLife product similar to a CD is generating a six percent return on ICFAD investments, he said, and overall, investments are up a little more than 15 percent for the year. Revenues are estimated to be at an all-time high by the end of the year.

Executive Director Liz Cole reported that 31 new members were in attendance at the Conference. More than 1,400 institutions with art accreditation are not members of ICFAD, she reported, encouraging members to share testimonials about the benefits of ICFAD membership with their peers who are not yet members. The association gained 48 new members this year, she said.

President-Elect Lucinda Lavelli announced that Dan Guyette will Chair ICFAD’s 50th Anniversary celebration efforts. She reviewed the ballot and asked that candidates for Board Members at Large and the Nominating Committee introduce themselves. There being no nominations from the floor, she called for a vote by institutional members.

A proposed amendment to ICFAD bylaws was reviewed. The amendment removes the Bylaws Committee and gives its responsibilities to the Board of Directors. A motion was made, seconded and unanimously approved that the bylaws be amended as proposed.

President Raymond Tymas-Jones recognized two outgoing board members for their leadership: Treasurer Jacqueline Chanda and Michael Stepniak.

President Raymond Tymas-Jones expressed appreciation to colleagues for allowing him to be in a position of being a learner from accomplished statesmen in the arts; for the opportunity to work with outstanding people; and for a rewarding experience. He passed the gavel to incoming President Lucinda Lavelli.

Incoming President Lucinda Lavelli thanked Raymond Tymas-Jones for his leadership that will carry ICFAD into the future, thereby sharing with its members a competitive edge. She thanked Executive Director Liz Cole and Business Manager Carl Koenig for their dedication to and accomplishments on behalf of the organization. She announced the appointment of Treasurer George Sparks, and announced the election results of new board members Gail Baker and George Sparks, and of Nominating Committee member Michael Tick.

The meeting adjourned at 1:22 p.m.
# TreaSureR’s RePoRT

## International Council of Fine Arts Deans

### Balance Sheet Prev Year Comparison

As of September 30, 2013

### ASSETS

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<th>Description</th>
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### LIABILITIES & EQUITY

#### Liabilities

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#### Equity

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International Council of Fine Arts Deans  
Profit & Loss Budget vs. Actual  
January through September 2013

| Ordinary Income/Expense | Jan-Sep 13 | Budget  
|-------------------------|------------|--------  
| **Income**              |            |         
| Annual Conference Revenue | 117,455.00 | 112,500.00  
| Dues | 93,845.00 | 106,900.00  
| Endowment Contributions | 300.00 |  
| Interest and Dividends Earned | 2,339.16 |  
| Realized Investment Income | 6,160.37 | 7,200.00  
| Spoletto Festival Revenue | 4,715.00 |  
| Unrealized Gains or Losses | 26,260.76 |  
| **Total Income** | 253,075.29 | 226,600.00  
| **Gross Profit** | 253,075.29 | 226,600.00  
| **Expense**              |            |         
| Annual Conference Expenses | 2,512.65 | 104,000.00  
| Contingency | 0.00 | 16,000.00  
| Contract Services | 89,421.23 | 70,975.00  
| Education & Communication | 2,869.39 | 4,850.00  
| International Symposium | 0.00 | 2,000.00  
| Operational Expenses | 30,034.99 | 40,120.00  
| Spoletto Festival Expenses | 3,735.56 |  
| **Total Expense** | 137,573.82 | 237,945.00  
| **Net Ordinary Income** | 115,501.47 | -11,345.00  
| **Net Income**           | 115,501.47 | -11,345.00  

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ICFAD Nominating Committee
Raymond Tymas-Jones, Chair, The University of Utah
Michael Tick, University of Kentucky
Richard Ranta, University of Memphis

The Committee proposes the following slate of candidates for officers and member-at-large positions on the ICFAD Board of Directors.

Secretary (Please vote for 1)
- Daniel Gene Guyette, Western Michigan University
- George Sparks, James Madison University

Member-at-Large (Please vote for 2)
- Jeff Elwell, University of Tennessee-Chattanooga
- Robert Kehrberg, Western Carolina
- Patricia Poulter, Kennesaw State
- Aldermaro Romero, Southern Illinois-Edwardsville

The Annual Meeting of the International Council of Fine Arts Deans
Date: Friday, October 25, 2013
Time: 11:15 a.m. – Noon
Room: Queen Anne Ballroom

The election will be held at the 50th Annual Conference as part of the regular business meeting and in accordance with election procedures outlined in the Council’s By-Laws (Section 7).

EXCERPTS FROM THE ICFAD BY-LAWS PERTAINING TO ELECTIONS

ELECTION PROCEDURES (in part)
7.1 ELECTION: All officers, the Board of Directors, and elected members of Standing Committees will be elected by the membership of the Council at the annual Business Meeting.

...The slate of nominees will be introduced at the annual meeting prior to the business meeting. Nominations from the floor during the business session will be in order, provided those members nominated have agreed. The election will be conducted at the Annual Business Meeting. ...All elections shall be by a majority vote of member’s eligible to vote (see section 2.1) that are attending the annual meeting. Those members attending the annual meeting who are unable to stay for the final business session may register with the Executive Director and vote by absentee ballot. The President will vote only in case of a tie.

Eligibility for Election: Only Institutional Member Representatives, active as arts administrators in institutions of higher education, shall be eligible for election as officers and to hold office, or as members of the Board of Directors or members of the Nominating Committee. A member of the Nominating Committee may not be nominated for election.
CANDIDATES FOR SECRETARY

Daniel Gene Guyette, Dean • College of the Fine Arts at Western Michigan University

Dan was recently appointed as Dean of the College of Fine Arts at Western Michigan University. He previously served as Dean of the Colleges of Fine Arts at the University of South Dakota and Western Washington University. He has extensive experience in program and curricular design, fundraising, leadership development, community engagement and management. As an award-winning theatre designer, he has worked around the country while serving on various arts organizations including six years as the Commissioner of Scene Design for the United States Institute for Theatre Technology and President of the Rocky Mountain Theatre Association.

Dan has been a member of ICFAD for the past 11 years and is currently finishing his third year on the Board of Directors. He was the coordinator for the 50th year Gala event for this conference and led the second annual MIND workshop (Mentoring Initiative for New Deans) on Wednesday, which he created for ICFAD last year. He served as Chair of the Career Development Task Force for four years, presented several sessions, hosted panels and hosted multiple roundtables over the years.

Candidate Statement

ICFAD has been the most valuable organization for me and my career over the past decade. Many of the skills I use in work every day were discovered during sessions, talking with other deans and sharing drinks with friends at past conferences. During the last few years, I have been privileged to help other deans through opportunities such as MIND, the Career Development Task Force and serving on the Board. If elected as your next secretary and future president, I will be honored to continue serving you and this important organization.

George Sparks, Dean • College of Visual and Performing Arts at James Madison University

George Sparks is currently serving his sixth year as dean of the College of Visual and Performing Arts at James Madison University. Previous to his tenure at JMU, he served ten years as director of bands and five years as director of the School of the Arts in the College of Arts and Letters at Florida Atlantic University. He began his career in education in 1973 as a band director in the Arkansas public school system. He then taught applied clarinet and served as assistant band director at the University of Central Arkansas. He has since served as director of bands at Utah State University, the University of Louisiana at Lafayette, and FAU.

Sparks’ awards and honors include three National Endowment for the Arts grants in music performance; three Pew Family Education Foundation grants for providing a university student music mentorship program to underserved schools in Palm Beach County, FL; five successively larger grants from the Palm Beach County Cultural Council for promoting arts programming at FAU; and a grant from the Florida DOE to write Sunshine State Standards for music in higher education. He also facilitated a Kennedy Center National Education Partnership with Palm Beach County Schools and the Kravis Center for the Performing Arts, conducted a performance at the Western Regional meeting of CBDNA, and received the President’s Leadership Award at FAU. Dr. Sparks has served as chair of the faculty senate at FAU and on the Bank of America Neighborhood Excellence grants committee. He currently serves on the WVPT educational television station and the Arts Council of the Valley boards in Harrisonburg, Virginia, on the literacy and scholarship committees of the Harrisonburg Rotary Club, and on the board of ICFAD as the treasurer.

Sparks believes that arts educators, while maintaining a focus on artistic performance and exhibition, need to capitalize on their discipline’s creativity and innovation, both of which are economic imperatives for the US. He collaborated with Associate Dean Marilou Johnson and the College of Visual and Performing Arts (CVPA), the Institute for Visual Studies (IVS), the College of Integrated Science and Technology (CISAT), the Institute for Stewardship of the Natural World (ISNW), University Facilities Management, and the Office of the President to mount JMU’s first environmental sustainability initiative. Capstones of this initiative included an exhibition of five environmental designs by teams of interdisciplinary students; a re-conceptualization of the college sculpture garden; the design and construction of an aesthetically pleasing, sustainable experimental garden on JMU’s east campus; and an aesthetic and environmentally efficient redesign of Newman Lake, a polluted body of water in the center of JMU’s campus. The latest CVPA interdisciplinary initiative on the JMU campus is the creation of a summer intensive class to study the most sustainable home in the U.S., TahMahLah, in Northern California. Faculty and students from engineering and design will study this iconic home, built by a JMU graduate, and bring back concepts of environmental design that will be investigated for use on the Grace Street Corridor, a major thoroughfare on the campus of JMU.

Candidate Statement

The International Council of Fine Arts Deans has positioned itself to advance the arts and arts education nationally and globally. I have had the privilege to serve on the board for the past three years, two as a member at large and one as the board treasurer. I would like to continue that work by serving as secretary of the board. As an arts educator and administrator, I have promoted all disciplines’ contact with the creativity, innovation and transformative thinking intrinsic to the artistic process. The US economy depends on our ability to generate original solutions to global challenges, and it is imperative that we prepare students to think creatively by expanding disciplinary paradigms. As secretary of the ICFAD board, I would facilitate this goal by encouraging national leaders to support a holistic, classical and creative educational model that embraces the arts and liberal arts as foundational to its processes.
CANDIDATES FOR MEMBER-AT-LARGE (PLEASE VOTE FOR TWO)

Jeff Elwell, Dean • College of Arts and Science at University of Tennessee-Chattanooga

Dr. Jeff Elwell serves as Professor and Dean of Arts and Sciences at the University of Tennessee at Chattanooga. He served as Provost and Special Assistant to the Chancellor for Strategic Initiatives and Professor of Dramatic Arts at Auburn University at Montgomery from [2010-2012]. Prior to that, he served as Professor and Dean of the College of Fine Arts and Communication at East Carolina University (2004-2010); Professor and Chair of the Department of Theatre Arts at the University of Nebraska-Lincoln and Executive Artistic Director of the Nebraska Repertory Theatre (1999-2004), as Professor and Chair of the Department of Theatre and Director of the Joan C. Edwards Performing Arts Center at Marshall University (1996-99); and as Professor and Director of Theatre at the University of Mississippi State University (1989-96).

Elwell received his Ph.D. from Southern Illinois University in 1986 and has a Mississippi Arts Commission Playwriting Fellowship, a Nebraska Arts Council Individual Artists Fellowship, a Tennessee Williams Scholarship, and an NEH Summer Seminar Fellowship. He has received over $730,000 in grants and fellowships. Professional theatres in Chicago, Los Angeles, Memphis, New Orleans, and New York as well as Australia, Canada, Poland, and Sweden have produced his plays, including twenty-three productions of his plays in New York. THE ART OF DATING was a winner in the 1995 Off-Broadway Original Short Play Festival and EVENING EDUCATION, was a winner in 2000. Samuel French publishes both. Heinemann publishes his monologue, THE NIGHT WE MET in Monologues for Men, Vol. 2. Two of his monologues are in BASEBALL MONOLOGUES, also published by Heinemann. Playscripts, Inc publishes his adaptation of Dickens's A CHRISTMAS CAROL. He has directed more than fifty-five plays, including THE GUYS, PROOF, OTHELLO and AMERICAN BUFFALO. He was the Producer and Director of the Nebraska Lewis and Clark Bicentennial Signature Event, one of 15 events held nationally.

Elwell has served in leadership positions for the International Council of Fine Arts Deans, the Association for Theatre in Higher Education, the National Association of Schools of Theatre; the Kennedy Center/American College Theatre Festival (KCACTF), the Southeastern Theatre Conference; and as a member of the Editorial Board of SOUTHERN THEATRE.

Candidate Statement

I have enjoyed the fellowship of International Council of Fine Arts Deans meetings since 1999, when I was serving as Chair of the Department of Theatre Arts at the University of Nebraska. During my inaugural meeting I was warmly welcomed by veteran deans who extended both friendship and wisdom to a newcomer who someday hoped to serve as a Dean. I’ve been fortunate enough to miss only two conferences (2002 in Toronto and 2011 in Washington, D.C.) during my 14 years of association with ICFAD. I have most enjoyed the give and take that has occurred when Deans are helping Deans. It is quite frankly one of the few organizations that I belong to where I leave the annual meeting both energized and wiser.

During my time with ICFAD, I have had the honor of serving as Co-chair of the Diversity Task Force (2007-09); and as a member By-Laws Committee (2008-09). I have also served in a number of leadership roles in the Southeastern Theatre Conference, the Association for Theatre in Higher Education, and as a member of the Board of Directors of the National Association of Schools of Theatre.

I would be honored to serve ICFAD again as an At-Large Member of the Board of Directors and would enjoy the opportunity to give to others what the membership of ICFAD has given to me over the past decade and a half.

Robert Kehrberg, Dean • College of Fine and Performing Arts at Western Carolina University

Dr. Kehrberg completed his BM and MM degree at the University of Iowa studying trombone with Dr. John Hill. He completed a DA degree at the University of Northern Colorado studying trombone with Buddy Baker with a secondary emphasis in theory and composition. Dr. Kehrberg taught public school band, K-12, in Nebraska, Community College Instrumental Music in Kansas, and worked at Eastern New Mexico University teaching low brass, jazz ensemble and improvisation, music theory, and was Director of the School of Music for two years before moving to Western Carolina University as Head of the Department of Music.

While at Western Carolina University he served as Interim Dean of Arts and Sciences for 3 years before becoming Founding Dean of the College of Fine and Performing Arts at Western. He is a veteran of the US Air Force and served in the SAC band for two years and the USAF Band in Europe for two years. He has performed in numerous regional orchestras and was principle trombone in the Asheville, North Carolina Symphony Orchestra for four years. He maintains a national reputation in brass composition.

Candidate Statement

The work of ICFAD has always intrigued me as I was first acquainted with it while talking with former deans of Arts and Sciences that I worked with. I became a member when we founded the College of Fine and Performing Arts in 2007. Advocacy for the arts has always been on the front burner for me as I was taught early on that you treat everyone you meet as a perspective employer. Another principal of mine is that the students always come first. I found that ICFAD through their work has put the students first and is a prime example of advocacy from the local community to the international stage.
Patricia Poulter, Dean • College of Arts and Humanities at Kennesaw State

Patricia S. Poulter, Ed.D. is the Associate Dean of the College of Arts and Humanities, and a Professor of Music at Eastern Illinois University. She is active as a curriculum consultant, clinician, guest conductor, adjudicator, and performer. Dr. Poulter was the Coordinator of Music Education, conducted the select EU Women’s Ensemble, advised the Collegiate Music Educators National Conference (MENC) chapter, and taught several classes for the Department. She served the Illinois Music Educators Association as the New Music Mentor Coordinator. Her performances with the internationally recognized “Ensemble Choragos” include those at the Institut fur Musikwissenschaft Medieval and Renaissance Music Conference (Weimar-Jena), Saint Benoit du Sault Montebello, Musikinstrumenten-Museum in Berlin, International Musicological Conference in Toronto, and WLL Second Sunday live radio broadcasts.

In addition, Dr. Poulter served EU as the Chair of the Department of Student Teaching and Clinical Experiences for five years. She was awarded the Provost’s “Department Chair Leadership Award” in 2008. Dr. Poulter directed the Consortium for Overseas Student Teacher (COST) program, and served on the International Executive Board. She was the implementation coordinator for the University’s electronic portfolio system for teacher education majors, and was instrumental in developing the teacher candidate dispositions program. Dr. Poulter holds a Doctorate of Education in Music from the University of Illinois at Urbana-Champaign, a Master of Arts in Choral Conducting, and a Bachelor of Music with Teacher Certification, both from Eastern Illinois University. Dr. Poulter is also a member of the Graduate Faculty. Her research interests include creative processes, arts advocacy, and higher education faculty development. Responsibilities for the College of Arts and Humanities include Curriculum, Facilities, Assessment, Student Concerns, Retention, Teacher Education, and Summer School. In addition, Dr. Poulter has been integral in several successful development campaigns, focusing on targeted giving and special projects.

As an active member of the International Council of Fine Arts Deans (ICFAD), Dr. Poulter has presented at the National Conference on several occasions. She is a member of the Advocacy Task Force. In addition, Dr. Poulter has presented at national AACU, ACAD/PBK conferences. She is a graduate of the HERS Institute (Bryn Mawr). Dr. Poulter is a contributor to ACAD’s “Resource Handbook for Academic Deans (3rd edition)” and was recently featured in an article in Academic Leader.

Candidate Statement

I joined ICFAD as an institutional member in 2009 and immediately became involved in the organization through work on the Advocacy Task Force, serving on panels, and presenting at Round Table events. Participation in ICFAD has been key to my continued development as a leader in the arts, although the unique mixture of institutional and geographical settings is a chasm of generational ideas, the organization offers a wealth of experience and ideas that are invaluable. Opportunities within the organization are numerous, and I have found ICFAD to be a powerful tool for the growth and development of arts leaders. The opportunities ICFAD offers are tremendous, and I look forward to continuing to serve in a leadership role.

Aldemaro Romero, Dean • College of Arts and Sciences at Southern Illinois–Edwardsville

Aldemaro (Al) Romero was born in Caracas, Venezuela, on September 11th, 1951. His father was the famous musician Aldemaro Romero (Sr.), known for his vast range of productivity as a composer, arranger, conductor, and performer of many different types of music, from popular to academic.

Aldemaro Romero Jr., obtained his bachelor’s degree in Biology (Zoology emphasis) from the University of Barcelona, Spain, where he later received a Masters of Science degree in Marine Biology. He also received his Ph.D. in 1984, with a focus on the biology of marine mammals and the development of new initiatives that increased grant money and the number of publications in his department by approximately 600%.

In addition, he also created a host of new courses in the areas of biogeography, marine mammals, history, and philosophy of science, science in the cinema, and science communication.

During his tenure as Chair at ASU, Dr. Romero distinguished himself as a successful fundraiser that allowed his department to improve the infrastructure of several of teaching labs and to be engaged in a number of outreach initiatives such as The Hall of Science exhibit held out in conjunction with the Department of Chemistry and Physics.

In 2009, Romero accepted the position of Dean of the College of Arts and Sciences at Southern Illinois University at Edwardsville (SIUE). Throughout his career Dr. Romero has published more than 700 pieces including numerous books, peer-reviewed publications and monographs on a wide variety of subjects including cave biology, marine mammals, paleontology, environmental studies, and history and philosophy of science. He has produced, written, and in many cases directed and hosted, about 1500 radio and 50 TV shows, including some award-winning nature documentaries.

Candidate Statement:

I am extremely interested in becoming a board member of the ICFAD for a number of reasons. First, I have always been extremely interested in the fine arts since I was a child. My father, Aldemaro Romero Sr., was an internationally renowned composer, conductor and orchestra conductor as well as an art collector. I have followed our traditions by both conducting his father’s music shortly after his death and being an avid collector of Latin American art.

Given my passion for the fine arts I am very concerned about a number of issues affecting these disciplines. One is the “graying” and shrinking of audiences to the fine arts. Another is the lack of understanding by the general public about the value of a degree in these fields despite strong evidence supporting such an education; that has translated into less and less support for the arts in general. Finally I am also concerned by the lack of diversity at different levels in arts organizations.

I believe that if we are going to thrive, ICFAD needs to take a leadership role in making the fine arts a much more attractive endeavor by crafting an effective communication strategy, something in which I have experience as a communicator using not only conventional media but social media as well. If we want to attract new audiences, particularly young ones, we need to embrace new technologies that will make those audiences feel entitled to participate in the arts. As someone with background in the sciences I think I can contribute to developing bridges between the sciences and the fine arts. Finally, as a Hispanic who has been successful in academia I think I can serve as an example to individuals from underrepresented groups to pursue this kind of interests. Thus, I see serving in the Board of Directors of ICFAD as a way to contribute to the profession from many different points of view.
June 24 - 27, 2014

2014 ICFAD TRIENNIAL INTERNATIONAL SYMPOSIUM
THE CREATIVE PROCESS: INSPIRATIONS FROM ISTANBUL

Istanbul, once known as the capital of capital cities, is the only city in the world to straddle two continents and the only one to have been a capital during two consecutive empires—Christian and Islamic. Once the seat of the Ottoman Empire, Istanbul remains the commercial, historical, and cultural pulse of Turkey, and its beauty lies in its ability to embrace its contradictions. Ancient and modern, religious and secular, Asia and Europe, mystical and earthly all co-exist in Istanbul. Its variety is one of Istanbul’s greatest attractions: the ancient mosques, palaces, museums, and bazaars reflect its diverse history. During the ICFAD Triennial International Symposium we will have the opportunity to experience the variety and diversity of experience the city has to offer.

The cost of the program includes: reception, symposium dinner, lunches, transportation for symposium events, entrance fees, Bosphorus cruise, and, for ICFAD members, costs for symposium sessions.

DAY 1: Tuesday, June 24, 2014
10:00 a.m. - 3:00 p.m.
Participants and registered guests will gather for a brief orientation session over coffee and a light brunch. The group will then walk to nearby Topkapi Palace, traditional home of the Ottoman Sultans and now a museum, where a guided tour will be provided. Following the tour, participants can continue to explore Topkapi or return to hotels for rest before the evening reception.
6:00 - 8:00 p.m.
The evening wine reception will take place in the beautiful art gallery of Kadir Has University. Reception attendees will have the opportunity to tour the adjacent, intimate Rezan Has Museum, which dates from the Ottoman period and includes an 11th century Byzantine cistern. Kadir Has inhabits the former Cibali Tobacco and Cigarette Factory and the tiny but vibrant museum boasts a collection of archeological artifacts with a history of over 9,000 years.

DAY 2: Wednesday, June 25, 2014
9:00 a.m.
During the morning session, participants will be led on a guided tour of the historic Sultanahmet district of Istanbul. Our guide will be from one of our academic partner institutions in the city and will focus on historical, architectural, and cultural elements of the area. Sites to be visited will include the Sultan Ahmed Mosque (the Blue Mosque), the Hagia Sophia, and the Basilica Cistern. The tour will conclude with a group lunch in the district.
2:00-4:00 p.m.
In the afternoon the group will travel to Koç University’s Research Center for Anatolian Civilizations (RCAC), an architecturally significant building in the heart of Istanbul. Guest speakers from Turkish cultural institutions will provide a session on the country’s historical and cultural traditions.
4:00 - 5:00 p.m.
An early evening reception will be held at the Pera Museum, located across the pedestrian way from the RCAC. Originally constructed in 1893, the building has been completely renovated to serve as a museum and cultural center. Participants will have time to return to the hotels in Sultanahmet to freshen up before transport to the Eminonu district of Istanbul, where there will be a brief walk through the famous Spice Market prior to dinner. Participants and guests will enjoy their evening meal in the rooftop venue of the Hamdi Restaurant, one of Istanbul’s most famous kebab houses. The experience offers traditional Turkish cuisine in a beautiful setting overlooking the Bosphorus and the Golden Horn. Following dinner, transportation will be provided back to Sultanahmet hotels.
DAY 3: Thursday, June 26, 2014
10:00 a.m. - 11:30 p.m.
Symposium participants will travel to the main campus of Koç University, located in Sariyer, about an hour north of Istanbul. Founded in 1993, Koç University is a non-profit private university that has become one of the leading universities in Turkey. The morning session features a presentation by İlgiş Veryeri Alaca, Associate Professor in the Department of Media and Visual Arts at Koç University. A painter, printer, and bookmaker, she will present a workshop on book design.

Lunch at Koç University
12:30 - 2:00 p.m.
Following lunch at the university, there will be a panel presentation by Koç faculty on contemporary interpretations of traditional Turkish arts. The afternoon will continue with a panel of ICFAD deans and their Turkish (or other international) partners, who will look at best practices for creating and sustaining viable, robust collaborations.

6:00 - 10:00 p.m.
Following a brief return to Sultanahmet hotels, participants and guests will be transported to the harbor for a twilight cruise on the Bosphorus, complete with dinner and entertainment. Following the cruise, participants and guests will be returned to their hotels in Sultanahmet.

DAY 4: Friday, June 27
Location: Istanbul Museum of Modern Art
9:30 a.m.
Participants and guests will meet with curators of the Istanbul Museum of Modern Art and will have a guided tour through the collection. Lunch and closing remarks will take place at the museum. During the afternoon symposium participants can explore further sites of Istanbul on their own or revisit places they wish to see again.
ICFAD Post-Conference Trip to Cappadocia
June 28-30, 2014

The program cost of approximately $500 per person includes:
round-trip flight from Istanbul to Cappadocia and round-trip ground
travel from Kayseri airport to the hotel in Ayvalı Köyü – Urgüp, two
nights in the Gamirasu Cave Hotel, and entry fees to the sites and
museums. For the hot air balloon tour add approximately $300/person.

DAY 1
Participants fly from Istanbul Atatürk airport to Kayseri, with
ground transportation into the heart of Cappadocia, where
they will encounter the lunar landscape of the region: rock
formations beyond belief in Devrent Valley; the earth pillars
of Pasabag near Zelve; “fairy chimneys” where the voice of
wind mixes with the “songs of fairies”. Lunch will take place
in Avaros, center of terra cotta work of art since 3000 BC, and
will feature a demonstration in a traditional pottery workshop.
In the afternoon the group visits the famous Goreme Open
Air Museum to see the best examples of Byzantine art in
Cappadocia in rock-cut churches with frescoes and paintings
from the 10th to the 13th century. Urgisar Rock-Castle offers
a panoramic view of the valleys of Cappadocia. Participants
will have dinner and stay at the Gamirasu Cave Hotel.

DAY 2
The second day features a tour of Kaymakl! Underground
City, one of the most interesting underground settlements in
Cappadocia. It is followed by a visit to Soğanlı Valley, an open
air museum in a wild natural setting near a typical Cappadocian
village with its different style rock-cut churches and frescoes.
The afternoon begins with lunch and a visit to Sahinefendi
(Sobesos), which features newly discovered (2002) mosaic
houses and an archaeological excavation site. This is followed
by a tour of Keslik Monastery near Cemil, where frescoes are
hidden behind a very thin layer of smoke and can be seen
only by torchlight. The afternoon concludes with a visit to
Mustafapaşa (Sinanos), an old Greek town with its spectacular
old houses that serve as fine examples of Late Greek
settlements and architecture. The group returns to
Gamirasu Cave Hotel for dinner and an overnight stay.

DAY 3
The final day begins with an optional Cappadocia
hot air balloon tour at sunrise, which captures the
breathtaking scenery of the region. Following breakfast,
the group will do some final exploring of the region
before lunch and travel to Kayseri Airport.
INTERNATIONAL COUNCIL OF FINE ARTS DEANS
STRATEGIC PLAN

Mission Statement
Founded on a shared passion and advocacy for the arts and a commitment to excellence in leadership, the International Council of Fine Arts Deans (ICFAD) is a multi-national alliance of executive arts administrators representing institutions of higher education.
ICFAD provides professional development opportunities and facilitates forums for the exchange of ideas, information and issues of common concern for the arts in higher education.

Vision Statement
ICFAD will commit to significantly increase its value to all members and strategically advance the importance of the arts in higher education.

Goals
1. Align the operational structure with the mission of the organization.
Strategies:
   (a) Develop an administrative support structure completed in one year by the Board
   (b) Develop future leadership for the organization
   (c) Strengthen and broaden the membership
   (d) Develop and implement comprehensive communication plan (branding, marketing, PR, social media, etc.)

2. Grow net revenue an average of 1% each year for five years.
Strategies:
   (a) Develop a long-term business plan
   (b) Retain and grow membership
   (c) Investigate revenue stream diversification
      1. Manage investments for greater yield
      2. Increase sponsorships and donations
      3. Develop new income

3. Expand and Diversify Programming.
Strategies:
   (a) Develop non-conference professional development workshops (eg. interactive, online, webinar, financial, and use round tables as indicators of member interests, etc.)
   (b) Offer cultural enrichment opportunities that include guests (donors, prospective donors, etc.)
   (c) Develop state/regional ICFAD programming
   (d) Seek out joint programming/conferences with similar organizations
   (e) Explore reciprocal advocacy relationships (eg. AFTA)

4. Internationalize ICFAD’s membership.
Strategies:
   (a) Identify which countries have the most contacts with ICFAD members
   (b) Develop a recruitment plan
   (c) Ensure international representation on the board
   (d) Offer programming that reflects shared interests of the global community
INTERNATIONAL COUNCIL OF FINE ARTS DEANS
BOARD MEMBERS

EXECUTIVE COMMITTEE

President: Lucinda Lavelli
Institution: University of Florida

Secretary: John Crawford
Institution: Kent State University

Treasurer: George Sparks
Institution: James Madison University

Past President: Raymond Tymas-Jones
Institution: University of Utah

BOARD OF DIRECTORS

2010 - 2013

Board Member: Carol Edwards
Institution: Texas Tech University

Board Member: Daniel Guyette
Institution: Western Michigan University

2011 - 2014

Board Member: George Sparks
Institution: James Madison University

Board Member: Gerd Hauck
Institution: Ryerson University

2012 - 2015

Board Member: Gail Baker
Institution: University of Nebraska Omaha

Board Member: Joe Seipel
Institution: Virginia Commonwealth University

Executive Director: Alison Pruitt
Institution: ICFAD
TASK FORCE LEADERSHIP

Cultivation & Stewardship Task Force (formerly Arts Advocacy)
Michael Haga, Chair, College of Charleston
Jean Miller, Co-Chair, University of North Texas
The ICFAD Cultivation & Stewardship Task Force will be focusing on but are not limited to:
(1) the changing dynamics in national and global politics and legislation as concern current fiscal difficulties, particularly as this relates to higher education and the arts; (2) the role of Fine Arts Deans in advocating relevant issues and positions to legislative bodies and other constituency groups, internal and external to our units and our institutions; (3) linking with other professional associations and organizations to partner on advocacy initiatives; (4) developing presentations, workshops, forums and other opportunities for the ICFAD membership; (5) the distribution of existing advocacy models and activities to the membership; and (6) the potential creation of ICFAD Position Papers as regards pertinent advocacy stances of the membership.

Career Development
Daniel Guyette, Chair, Western Washington University
Paul Kreider, Co-Chair, West Virginia University
The Career Development Task Force provides learning experiences on issues related to leadership in the arts within the academy (e.g., strategic planning, working with advisory boards). Our goal is to assist members to develop or enhance their leadership capabilities; identify critical issues facing arts administrators; and provide assistance with the challenges facing university arts faculty and staff. We hope to stimulate those already serving in leadership roles as well as nurture those just starting their leadership journey.

Diversity and Gender Equity
Gail Baker, Chair, University of Nebraska-Omaha
James Frazier, Co-Chair, Virginia Commonwealth University
The Diversity Task Force gathers information and data on current diversity issues; addresses concerns relating to setting goals and the development of guiding principles that will enable Fine Arts Deans to create more inclusive environments in their institutions in a way that addresses inequities and systemic racism; and promotes the development and mentoring of higher education administrators (prospective Deans) of diverse backgrounds.

Global Connections
Moira Logan, Chair, University of Memphis
Sue Ott-Rowlands, Co-Chair, Virginia Tech University
The Global Connections Task Force is a group of interested deans whose international experience and/or interest has brought them together to celebrate the arts as a common language that unites the world; expands the international horizons of the organization to advance arts education leadership globally; creates a collegial community of international arts deans; fosters understanding and appreciation of the arts in cultures around the world; and, understands higher education trends in arts education and training in all parts of the world and nurture relationships with international members of ICFAD.
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<th>Institution</th>
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<td>President &amp; CEO</td>
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