

## Advocacy and leadership in creative research: two national case studies

In order to support academics across the USA and Australia, within and beyond their universities and colleges, it has been important for national peak bodies to step up and advocate for the role and importance of creative practice in research, innovation and knowledge-making. This has been important for various reasons: to ensure creative academics feel supported in their work and can see viable pathways for future success (ongoing jobs, promotion, leadership positions, external funding), and to help create change within the system so that institutions embrace creativity as part of their research and innovation ecosystems. As leaders of a2ru (USA) and the DDCA (Australia), Maryrose Flanigan and Craig Batty will step through some of the initiatives they have led within these organisations for colleagues across their respective nations. They will share resources to help build confidence and clarity about the nature, role and importance of creative practice research in the contemporary university, with the aim that delegates feel empowered to share the work of a2ru and the DDCA within their home institutions to ensure that creative research is valued.

Presented by:

- Craig Batty
  - Pro Vice Chancellor, College of Creative Arts, Design & Humanities at Adelaide University
- Maryrose Flanigan
  - Executive Director, Alliance for the Arts in Research Universities (a2ru)