



ICfAD

INTERNATIONAL COUNCIL FOR ARTS DEANS

A MULTI-NATIONAL ALLIANCE OF EXECUTIVE
ARTS + DESIGN ADMINISTRATORS
IN HIGHER EDUCATION

Annual ICfAD Program Advertising Opportunity

The International Council for Arts Deans (ICfAD) is a professional organization through which members share information and ideas that enhance the leadership of Deans and Associate Deans, Provosts and Associate Provosts, University Presidents, and other Arts Executives in Higher Education. Founded in 1964, the organization proudly serves members around the globe.

The collective buying power of the Arts Executives who compose the ICfAD membership is substantial. These leaders are responsible for specifying products and services and directing billions of dollars to a multitude of arts- and design-related products, services, and facilities. Our members represent the leading institutions of higher education for the visual, performing, and media arts.

RATES:

Full Page Ad \$1,250

Half Page Ad \$900

PREMIUM POSITIONS:

Inside front cover \$1,750

Inside back cover \$1,750

Back cover \$2,000

First page of program book \$1,500

Page across from the Table of Contents \$1,500

Center Spread (two pages in the center of the program) \$3,500

AD SPECIFICATIONS:

Full Page (with bleed)

Trim Size: 8.5 inches wide x 11.0 inches high

Bleed Size: 8.75 wide x 11.25 high (1/8" bleed)

Live Area: 7.75 wide x 10.25 high

Book is spiral bound, so any type that is outside the live area may get cut off or punched during production.

Full Page (no bleed): 7.75 wide x 10.25 high

Half Page: 7.75 wide x 5.0 high

Please submit a high resolution pdf file.

Name _____ Company _____

Billing Address (required) _____

City, State, Zip (required) _____

Phone _____

Cardholder's Name _____

Credit Card No. _____

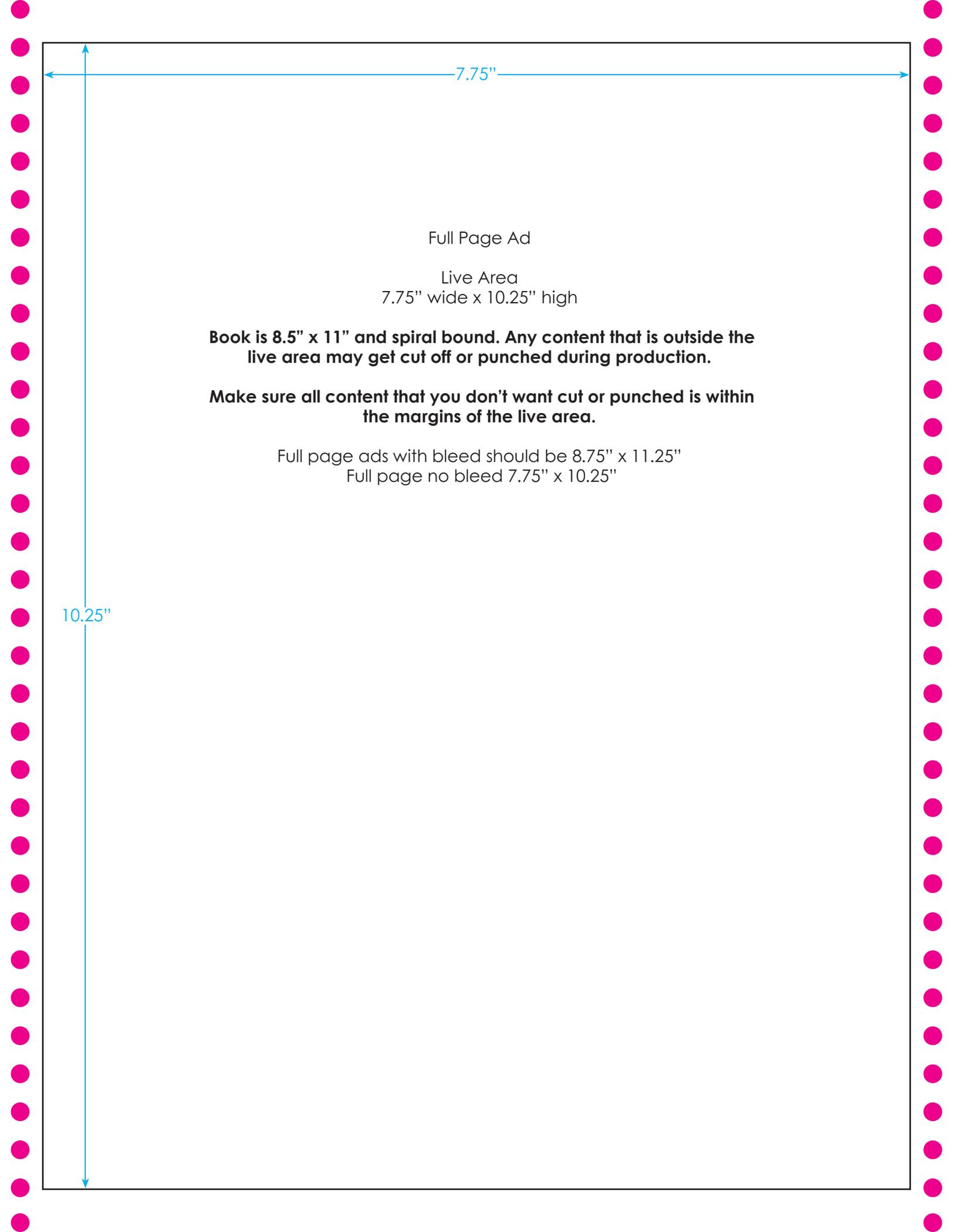
Exp. Date _____ Security Code _____ Billing Zip Code _____

Amount to be charged _____

E-mail address where receipt should be sent when the card is charged _____

Signature _____

I understand the artwork should be sent to the ICfAD office on or before August 1.
My payment accompanies this insert request.



7.75"

Full Page Ad

Live Area
7.75" wide x 10.25" high

Book is 8.5" x 11" and spiral bound. Any content that is outside the live area may get cut off or punched during production.

Make sure all content that you don't want cut or punched is within the margins of the live area.

Full page ads with bleed should be 8.75" x 11.25"
Full page no bleed 7.75" x 10.25"

10.25"

Half Page ad: 7.75 wide x 5 high