

## Workforce Futures and the Value of an Arts Degree

SNAAP Executive Director Lee Ann Scotto Adams will join Maryrose Flanigan, Executive Director of a2ru, and Jennifer Cole, Dean of Pacific Northwest College of Art, for a timely roundtable on the evolving landscape of workforce development and the enduring value of an arts degree. According to the World Economic Forum's Future of Jobs report, "creative thinking and resilience, flexibility and agility are also rising in importance, along with curiosity and lifelong learning." Training in the arts is essential to meeting these workforce needs. Drawing on SNAAP's most recent SNAAP Pulse survey findings, the conversation will explore how arts and design graduates are navigating today's labor market, the skills they need to be successful, and the implications for curriculum, career preparation, and institutional strategy. Participants will engage in a forward-looking dialogue on aligning arts education with economic opportunity while advancing equity, adaptability, and long-term career sustainability and satisfaction for creative workers.

Presented by:

- Lee Ann Scotto Adams
  - Executive Director of Strategic National Arts Alumni Project (SNAAP)
- Maryrose Flanigan
  - Executive Director of the Alliance for the Arts in Research Universities (a2ru)