

International Council of Fine Arts Deans
Arts Advocacy Task Force Discussion Notes
October 23, 2009

I. We discussed the development of a "green paper" that we would post on-line on the ICFAD site for commentary/on-line communication.

II. The group discussed the benefits of holding a "tool box" session during the next ICFAD conference for those members who are new to/not comfortable with advocacy.

III. We need to develop our talking points for advocacy. For example, in the realm of national policy:

1. What do we want from the Federal government?
2. What is/should be ICFAD's role?
3. What is the benefit of having an "Arts Czar?"
 - A. Does such a position give the arts a "seat at the table," or could it lead to the imposition of more Federal control?
4. What do we want to accomplish with/for the National Endowment for the Arts over the next four years? (What do we want to help the agency do?)
 - A. Should we invite the new NEA chair to the Sarasota meeting as a speaker, or should we invite him and his peers from other countries for a panel?

IV. How do we engage our constituents? How do we engage our faculty in advocacy?

V. Who are our potential partners/allies?

1. CCAS
2. Americans for the Arts
3. Business deans
4. Chamber of Commerce
5. National Endowment for the Arts
6. National Endowment for the Humanities
7. Southern Arts Federation and its sister agencies

VI. What are some issues that we are facing?

1. Sports coverage versus arts coverage in print media
2. Do we want to talk about a different approach to gen ed?
3. Should we address changing grant policy (for the NEA and other agencies) so that arts grants cover indirect costs?